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## Section 1: 10-Q (10-Q)

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 10-Q**

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(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended September 30, 2018

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-36643

**AAC Holdings, Inc.**

(Exact Name of Registrant as Specified in its Charter)

Nevada  
(State or other jurisdiction of  
incorporation or organization)

200 Powell Place  
Brentwood, TN  
(Address of principal executive offices)

35-2496142  
(I.R.S. Employer  
Identification No.)

37027  
(Zip code)

Registrant's telephone number, including area code: (615) 732-1231

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input checked="" type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of November 2, 2018, the registrant had 24,602,355 shares of common stock, \$0.001 par value per share, outstanding.

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AAC HOLDINGS, INC.  
Form 10-Q  
September 30, 2018  
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PART 1. FINANCIAL INFORMATION

Item 1. Condensed Consolidated Financial Statements

**AAC HOLDINGS, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2018 AND 2017**  
**Unaudited**

(Dollars in thousands, except share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2018	2017	2018	2017
<b>Revenues</b>				
Client related revenue	\$ 74,477	\$ 77,948	\$ 233,693	\$ 224,859
Non-client related revenue	2,996	2,476	9,014	6,646
<b>Total revenues</b>	<b>77,473</b>	<b>80,424</b>	<b>242,707</b>	<b>231,505</b>
<b>Operating expenses</b>				
Salaries, wages and benefits	44,831	36,709	131,765	107,989
Client related services	8,594	6,598	24,734	19,622
Provision for doubtful accounts	—	9,682	366	25,765
Advertising and marketing	3,037	3,074	8,220	10,115
Professional fees	5,697	3,641	14,297	9,322
Other operating expenses	12,833	8,306	35,615	25,294
Rentals and leases	2,760	2,105	7,439	5,839
Litigation settlement	100	—	3,135	—
Depreciation and amortization	5,573	5,218	16,946	15,745
Acquisition-related expenses	1,058	370	1,363	595
<b>Total operating expenses</b>	<b>84,483</b>	<b>75,703</b>	<b>243,880</b>	<b>220,286</b>
(Loss) income from operations	(7,010)	4,721	(1,173)	11,219
Interest expense, net (change in fair value of interest rate swaps of \$0, \$0, \$0 and (\$108), respectively)	8,738	5,492	23,340	11,072
Loss on extinguishment of debt	—	—	—	5,435
Other expense, net	732	49	643	77
Loss before income tax benefit	(16,480)	(820)	(25,156)	(5,365)
Income tax benefit	(3,324)	(456)	(4,902)	(459)
Net loss	(13,156)	(364)	(20,254)	(4,906)
Less: net loss attributable to noncontrolling interest	1,663	1,126	5,546	3,149
Net (loss) income attributable to AAC Holdings, Inc. common stockholders	\$ (11,493)	\$ 762	\$ (14,708)	\$ (1,757)
Basic (loss) earnings per common share	\$ (0.47)	\$ 0.03	\$ (0.61)	\$ (0.08)
Diluted (loss) earnings per common share	\$ (0.47)	\$ 0.03	\$ (0.61)	\$ (0.08)
Weighted-average common shares outstanding:				
Basic	24,205,159	23,331,414	24,039,550	23,246,353
Diluted	24,205,159	23,469,985	24,039,550	23,246,353

*See accompanying notes to condensed consolidated financial statements.*

**AAC HOLDINGS, INC.**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**

(Dollars in thousands, except share data)

	September 30, 2018	December 31, 2017
	(Unaudited)	
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 5,259	\$ 13,818
Accounts receivable, net of allowances	94,583	94,096
Prepaid expenses and other current assets	5,547	4,022
<b>Total current assets</b>	<u>105,389</u>	<u>111,936</u>
Property and equipment, net	166,345	152,548
Goodwill	198,952	134,396
Intangible assets, net	12,561	8,829
Deferred tax assets, net	13,042	8,010
Other assets	10,679	12,556
<b>Total assets</b>	<u>\$ 506,968</u>	<u>\$ 428,275</u>
<b>Liabilities and Stockholders' Equity</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 8,722	\$ 4,579
Accrued and other current liabilities	31,607	27,661
Accrued litigation	—	23,607
Current portion of long-term debt	8,350	4,722
<b>Total current liabilities</b>	48,679	60,569
Long-term debt, net of current portion and deferred financing costs	297,143	196,451
Financing lease obligation, net of current portion	24,459	24,541
Other long-term liabilities	11,993	10,546
<b>Total liabilities</b>	<u>382,274</u>	<u>292,107</u>
<b>Stockholders' equity</b>		
Common stock, \$0.001 par value:		
70,000,000 shares authorized, 24,621,653 and 23,872,436 shares issued and outstanding at September 30, 2018 and December 31, 2017, respectively	25	24
Additional paid-in capital	161,209	152,430
Retained deficit	(16,168)	(1,460)
<b>Total stockholders' equity</b>	145,066	150,994
Noncontrolling interest	(20,372)	(14,826)
<b>Total stockholders' equity including noncontrolling interest</b>	<u>124,694</u>	<u>136,168</u>
<b>Total liabilities and stockholders' equity</b>	<u>\$ 506,968</u>	<u>\$ 428,275</u>

*See accompanying notes to condensed consolidated financial statements.*

**AAC HOLDINGS, INC.**  
**CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**  
**Unaudited**

(Dollars in thousands)

	Nine Months Ended September 30, 2018							
	Common Stock –		Additional	Retained	Total		Non-	Total
	AAC Holdings, Inc.				Paid-in	Equity of		
	Shares	Amount	Capital	Deficit	AAC Holdings, Inc.	Interest	Equity	
Outstanding								
<b>Balance at December 31, 2017</b>	23,872,436	\$ 24	\$ 152,430	\$ (1,460)	\$ 150,994	\$ (14,826)	\$ 136,168	
Common stock granted and issued under stock incentive plan, net of forfeitures	149,895	—	3,104	—	3,104	—	3,104	
Common stock withheld for minimum statutory taxes	(11,125)	—	(146)	—	(146)	—	(146)	
Effect of employee stock purchase plan	48,396	—	383	—	383	—	383	
Common stock issued upon acquisition of AdCare, Inc.	562,051	1	5,438	—	5,439	—	5,439	
Net loss	—	—	—	(14,708)	(14,708)	(5,546)	(20,254)	
<b>Balance at September 30, 2018</b>	<u>24,621,653</u>	<u>\$ 25</u>	<u>\$ 161,209</u>	<u>\$ (16,168)</u>	<u>\$ 145,066</u>	<u>\$ (20,372)</u>	<u>\$ 124,694</u>	

*See accompanying notes to condensed consolidated financial statements.*

**AAC HOLDINGS, INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**Unaudited**  
**(Dollars in thousands)**

	<b>Nine Months Ended September 30,</b>	
	<b>2018</b>	<b>2017</b>
<b>Cash flows (used in) provided by operating activities:</b>		
Net loss	\$ (20,254)	\$ (4,906)
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:		
Provision for doubtful accounts	366	25,765
Depreciation and amortization	16,946	15,745
Equity compensation	3,104	6,048
Loss on extinguishment of debt	—	5,435
Loss on disposal of property and equipment	1,000	—
Amortization of deferred financing costs	2,077	949
Deferred income tax benefit	(5,032)	(981)
Changes in operating assets and liabilities:		
Accounts receivable	3,503	(30,978)
Prepaid expenses and other assets	(461)	(703)
Accounts payable	645	(3,423)
Accrued and other current liabilities	2,207	1,171
Accrued litigation	(23,300)	165
Other long-term liabilities	(559)	(257)
Net cash (used in) provided by operating activities	<u>(19,758)</u>	<u>14,030</u>
<b>Cash flows used in investing activities:</b>		
Purchase of property and equipment	(15,458)	(27,186)
Acquisition of AdCare, Inc., net of cash acquired	(65,827)	—
Net cash used in investing activities	<u>(81,285)</u>	<u>(27,186)</u>
<b>Cash flows provided by financing activities:</b>		
Payments on 2015 Credit Facility and Deerfield Facility	—	(211,094)
Proceeds from 2015 Credit Facility and Deerfield Facility, net of deferred financing costs	—	18,000
Payments on 2017 Credit Facility	(5,172)	(15,813)
Proceeds from 2017 Credit Facility, net of deferred financing costs	99,286	211,494
Proceeds from financing lease obligation, net of deferred financing costs	—	24,617
Payments on capital leases and other	(563)	(596)
Payments on AdCare Note	(500)	—
Payment of employee taxes for net share settlement	(567)	(1,004)
Net cash provided by financing activities	<u>92,484</u>	<u>25,604</u>
Net change in cash and cash equivalents	(8,559)	12,448
Cash and cash equivalents, beginning of period	13,818	3,964
Cash and cash equivalents, end of period	<u>\$ 5,259</u>	<u>\$ 16,412</u>
<b>Supplemental information on non-cash investing and financing transactions:</b>		
Accrued purchase of property and equipment	\$ 102	\$ 419
Accrued employee taxes for net share settlement	\$ 54	\$ 76
<b>2018 Acquisition:</b>		
Purchase price, including contingent consideration	\$ 85,103	\$ —
Buyer common stock issued	(5,439)	—
Contingent consideration	(501)	—
Promissory note issued	(9,636)	—
Cash acquired	(2,700)	—
Change in funds held on acquisition	(1,000)	—
Cash paid for acquisition	<u>\$ 65,827</u>	<u>\$ —</u>

*See accompanying notes to condensed consolidated financial statements.*

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**Unaudited**

**1. Description of Business**

AAC Holdings, Inc. (collectively with its subsidiaries, the “Company” or “AAC Holdings”) was incorporated on February 12, 2014. The Company is headquartered in Brentwood, Tennessee, and provides inpatient and outpatient substance use treatment services for individuals with drug addiction, alcohol addiction and co-occurring mental/behavioral health issues. In connection with the Company’s substance use treatment services, the Company performs drug testing, diagnostic laboratory services and provides physician services to clients. The Company operates numerous facilities located throughout the United States, including inpatient substance abuse treatment facilities, standalone outpatient centers and sober living facilities that focus on delivering effective clinical care and treatment solutions.

**2. Basis of Presentation and Recently Issued Accounting Pronouncements**

***Principles of Consolidation***

The Company conducts its business through limited liability companies and C-corporations, each of which is a direct or indirect wholly owned subsidiary of the Company. The accompanying condensed consolidated financial statements include the accounts of the Company, its wholly owned subsidiaries, and the accounts of variable interest entities (“VIEs”) in which the Company is the primary beneficiary. All intercompany transactions and balances have been eliminated in consolidation.

The Company consolidated seven professional groups (“Professional Groups”) that constituted VIEs as of September 30, 2018 and 2017. The Professional Groups are responsible for the supervision and delivery of medical services to the Company’s clients, and the Company provides management services to the Professional Groups. Based on the Company’s ability to direct the activities that most significantly impact the economic performance of the Professional Groups, provide necessary funding and the obligation and likelihood of absorbing all expected gains and losses, the Company has determined that it is the primary beneficiary of these Professional Groups.

The accompanying condensed consolidated balance sheets as of September 30, 2018 and December 31, 2017 include assets of \$1.6 million and \$2.1 million, respectively, and liabilities of \$0.8 million and \$0.4 million, respectively related to the VIEs. The accompanying condensed consolidated statements of operations include net loss attributable to noncontrolling interest of \$1.7 million and \$1.1 million for the three months ended September 30, 2018 and 2017, respectively, and net loss of \$5.5 and \$3.1 million for the nine months ended September 30, 2018 and 2017, respectively.

The accompanying condensed consolidated financial statements are unaudited, with the exception of the December 31, 2017 balance sheet, which is derived from the audited financial statements at that date but does not include all of the information and footnotes required by U.S. generally accepted accounting principles (“GAAP”) for a complete set of financial statements. The information contained in these condensed consolidated financial statements should be read in conjunction with the Company’s consolidated financial statements and notes thereto for the fiscal year ended December 31, 2017 included in the Company’s Annual Report on Form 10-K filed with the United States Securities and Exchange Commission (the “SEC” or the “Commission”) on February 23, 2018. Management believes that all adjustments of a normal, recurring nature considered necessary for a fair presentation have been included. In addition, the interim financial information does not necessarily represent or indicate what the operating results will be for the year ending December 31, 2018 for many reasons including, but not limited to, acquisitions, dispositions, capital financing transactions, changes in interest rates and the effects of other trends, risks and uncertainties. The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

***Change in Accounting Estimate***

During the three months ended September 30, 2018 and effective as of July 1, 2018, the Company made a change in its accounting estimate of the collectability of accounts receivable, specifically relating to accounts where the Company has received a partial payment from a commercial insurance company and the Company is continuing to pursue additional collections for the balance that the Company estimates remains outstanding (“partial payment accounts receivable”). Based on the limited number of claims that were closed through the Company’s historical appeals process, information with respect to the ultimate resolution of the appeals of these partial payment accounts receivable has been limited. As a result, initial assumptions of the ultimate collectability rates for partial payment accounts receivable were primarily based on industry and other data. During 2018, to enhance the Company’s own collection processes, the Company began using a third-party vendor to pursue collections on these partial payment accounts receivable. As of September 30, 2018, the Company is using this vendor exclusively for collection of the partial payment accounts receivable. As a result of utilizing the third-party vendor, the number of partial payment claims closed through the appeals process has increased allowing the Company to rely on its own collection history and additional information obtained from the third party vendor to estimate ultimate collectability. This recent information indicated that the Company’s current assumptions were different from its historical assumptions. The Company used this additional information to further refine its procedures to more precisely estimate the collectability of partial payment accounts receivable. This change in estimate resulted in a reduction in revenue of approximately \$6.0 million, an increase in net loss of approximately \$4.8 million, or \$0.20 loss per basic and diluted share for the three and nine months ended September 30, 2018. The Company determined this change in assumptions and estimation procedures of the collectability of partial payment accounts receivable is a change in accounting estimate in accordance with Accounting Standards Codification (“ASC”) 250-10 “Accounting Changes and Error Corrections.”

***Reclassifications***

Certain prior year amounts have been reclassified to conform to the current year presentation.

***Recently Issued Accounting Standards Updates***

In February 2016, the FASB issued ASU 2016-02, “Leases” (“ASU 2016-02”). The new standard establishes a right-of-use (“ROU”) model that requires a lessee to record an ROU asset and a lease liability on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as either financing or operating, with classification affecting the pattern of expense recognition in the statements of operations. The new standard is effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. A modified retrospective transition approach is required for lessees for capital and operating leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements, with certain practical expedients available. In July 2018, the FASB issued amendments in ASU 2018-11, which provide a transition election to not restate comparative periods for the effects of applying the new standard. This transition election permits entities to change the date of initial application to the beginning of the year of adoption and to recognize the effects of applying the new standard as a cumulative-effect adjustment to the opening balance of retained earnings. The Company is currently evaluating the impact of the standard, including practical expedients and updates to the standard, and assessing its existing lease portfolio to determine the impact of adoption on its condensed consolidated financial statements and related disclosures. The Company anticipates that the adoption of ASU 2016-02 will have an impact on its consolidated balance sheets, including an increase in both total assets and total liabilities.

In May 2014, the FASB issued ASU 2014-09, “Revenue from Contracts with Customers” (“Topic 606”), which outlines a five-step model for recognizing revenue and supersedes most existing revenue recognition guidance, including guidance specific to the healthcare industry. The core principle of the new standard is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. The guidance was effective January 1, 2018 and was applied to all contracts on a modified retrospective basis.

The Company has analyzed the impact of the standard based on a review of its accounting policies and practices in relation to the five-step model to ensure proper assessment of operating results under Topic 606.

The analysis of the Company’s processes under the new revenue standard is complete and supports the recognition of revenue over time as clients simultaneously receive and consume the benefits of the services provided. However, the adoption of the standard has an impact on the presentation of revenue recognized and the provision for doubtful accounts due to additional requirements within Topic 606. As a result of these new requirements, substantially all of the Company’s adjustments related to bad debt will now be recorded as a direct reduction to revenue as opposed to the provision for doubtful accounts included within operating expenses.

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The only activity that will be recorded as an operating expense from 2018 forward will be bad debt related to specific customers that experience significant adverse changes in creditworthiness, such as bankruptcies. The Company recorded \$0.4 million of expense related to one of the Company's digital outreach platform customers during the nine months ended September 30, 2018.

The initial application of Topic 606 had no impact to the beginning balances of the Company's consolidated financial statements as of January 1, 2018. In adopting Topic 606, the Company elected the practical expedients related to immaterial contract acquisition costs and insignificant financing components of the transaction price.

For the three and nine months ended September 30, 2018, the impact on the Company's Condensed Consolidated Statements of Operations was as follows (in thousands):

	Three Months Ended September 30, 2018			Nine Months Ended September 30, 2018		
	As Reported	Previous Accounting Guidance	Impact of Adopting Topic 606	As Reported	Previous Accounting Guidance	Impact of Adopting Topic 606
Client related revenue	\$ 74,477	\$ 81,626	\$ (7,149)	\$ 233,693	\$ 260,256	\$ (26,563)
Non-client related revenue	\$ 2,996	\$ 3,030	\$ (34)	\$ 9,014	\$ 9,444	\$ (430)
Provision for doubtful accounts	\$ —	\$ 7,183	\$ (7,183)	\$ 366	\$ 27,359	\$ (26,993)

**3. Client Related Revenue and Non-Client Related Revenue**

*Client Related Revenue*

Client related revenue primarily consists of service charges related to providing addiction treatment and related services, including diagnostic laboratory services. As it relates to recognizing revenue, the Company's contracts are with the individuals for whom the Company provides care. The majority of the Company's contracts with clients have a single performance obligation because the promise to deliver services is not separately identifiable from other promises in the contracts. The Company's performance obligations are satisfied over time as clients simultaneously receive and consume the benefits provided. Therefore, the Company recognizes revenue in the same period the services are performed, and there are no remaining performance obligations at period-end.

Due to the nature of the industry, there are often more than two parties to the service transactions (including customers, providers and payors), and the estimation of revenue is complex and requires significant judgment. Management estimates variable consideration using the expected value method. The expected value method is used when an entity has a large number of contracts with similar characteristics, as is the case with the Company's contracts. The transaction price is recorded based on the estimated ultimate value remaining after all uncertainty is resolved. The estimates of variable consideration are based largely on an assessment of the Company's anticipated performance as well as historical, current, and forecasted information. The Company updates its estimate of the transaction price at the end of each reporting period, and any amounts allocated to a satisfied performance obligation are recognized as revenue or a reduction of revenue in the period in which the transaction price changes.

The following tables summarize the composition of the Company's client related revenue for inpatient treatment facility services, outpatient facility and sober living services, and client related diagnostic services. Inpatient treatment facility services include revenues from related professional services, and client related diagnostic services includes revenues from point of care services as well as laboratory services.

For the three months ended September 30, 2018 and 2017, on an as reported basis (in thousands):

	Three Months Ended September 30, 2018		Three Months Ended September 30, 2017		Increase (Decrease)	
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 58,464	78.5	\$ 64,237	82.4	\$ (5,773)	(9.0)
Outpatient facility and sober living services	11,332	15.2	8,085	10.4	3,247	40.2
Client related diagnostic services	4,681	6.3	5,626	7.2	(945)	(16.8)
Total client related revenue	<u>\$ 74,477</u>	<u>100.0</u>	<u>\$ 77,948</u>	<u>100.0</u>	<u>\$ (3,471)</u>	<u>(4.5)</u>

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

For the three months ended September 30, 2018 and 2017, on a comparable accounting basis as if the Company had not adopted Topic 606 (in thousands):

	Previous Accounting Guidance		As Reported		Increase (Decrease)	
	Three Months Ended September 30, 2018		Three Months Ended September 30, 2017			
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 59,933	73.4	\$ 64,237	82.4	\$ (4,304)	(6.7)
Outpatient facility and sober living services	11,663	14.3	8,085	10.4	3,578	44.3
Client related diagnostic services	10,030	12.3	5,626	7.2	4,404	78.3
Total client related revenue	<u>\$ 81,626</u>	<u>100.0</u>	<u>\$ 77,948</u>	<u>100.0</u>	<u>\$ 3,678</u>	<u>4.7</u>

For the nine months ended September 30, 2018 and 2017, on an as reported basis (in thousands):

	Nine Months Ended September 30, 2018		Nine Months Ended September 30, 2017		Increase (Decrease)	
	Amount	%	Amount	%	Amount	%
	Inpatient treatment facility services	\$ 190,080	81.3	\$ 175,486	78.0	\$ 14,594
Outpatient facility and sober living services	28,772	12.3	20,038	8.9	8,734	43.6
Client related diagnostic services	14,841	6.4	29,335	13.1	(14,494)	(49.4)
Total client related revenue	<u>\$ 233,693</u>	<u>100.0</u>	<u>\$ 224,859</u>	<u>100.0</u>	<u>\$ 8,834</u>	<u>3.9</u>

For the nine months ended September 30, 2018 and 2017, on a comparable accounting basis as if the Company had not adopted Topic 606 (in thousands):

	Previous Accounting Guidance		As Reported		Increase (Decrease)	
	Nine Months Ended September 30, 2018		Nine Months Ended September 30, 2017			
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 202,683	77.9	\$ 175,486	78.0	\$ 27,197	15.5
Outpatient facility and sober living services	30,689	11.8	20,038	8.9	10,651	53.2
Client related diagnostic services	26,884	10.3	29,335	13.1	(2,451)	(8.4)
Total client related revenue	<u>\$ 260,256</u>	<u>100.0</u>	<u>\$ 224,859</u>	<u>100.0</u>	<u>\$ 35,397</u>	<u>15.7</u>

*Non-Client Related Revenue*

Non-client related revenue consists of diagnostic laboratory services provided to clients of third-party addiction treatment providers, addiction care treatment services for individuals in the criminal justice system and services provided to third-party behavioral health providers who use the Company's digital outreach platforms.

Revenue from diagnostic laboratory services provided to clients of third-party addiction treatment providers is recognized at the point in time when the order is completed. These contracts have a single performance obligation, and the transaction price is agreed upon between the Company and the third-party lab provider to services being rendered.

Revenue for addiction care treatment services for individuals in the criminal justice system is recognized as services are provided in accordance with contracts with certain Massachusetts state agencies.

Revenue from third-party behavioral health providers who use the Company's digital outreach platforms is recognized over time as these customers simultaneously receive and consume the benefits of the services provided. The Company's marketing contracts typically have one performance obligation. There are no significant judgments in determining the transaction price as the price is listed in the contract and not subject to change.

**4. General and Administrative Costs**

The majority of the Company's expenses are cost of revenue items. Costs that could be classified as general and administrative expenses include the Company's corporate overhead costs, which were \$19.2 million and \$17.5 million for the three months ended September 30, 2018 and 2017, respectively, and \$62.4 and \$54.2 million for the nine months ended September 30, 2018 and 2017, respectively.

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**5. Earnings (Loss) Per Share**

Basic earnings (loss) per share (“EPS”) is computed by dividing net income attributable to common stockholders by the weighted-average number of shares of common stock outstanding for the period.

For the calculation of diluted EPS, net income attributable to common stockholders for basic EPS is adjusted by the effect of dilutive securities, including awards under stock-based payment arrangements, and outstanding convertible debt securities. Diluted EPS attributable to common stockholders is computed by dividing net income attributable to common stockholders by the weighted average number of diluted common shares outstanding during the period.

The following table presents the components of the numerator and denominator used in the calculation of basic and diluted EPS for the three and nine months ended September 30, 2018 and 2017 (in thousands, except share data):

	<u>Three Months Ended</u> <u>September 30,</u>		<u>Nine Months Ended</u> <u>September 30,</u>	
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
<b>Numerator</b>				
Net (loss) income attributable to AAC Holdings, Inc. common stockholders	\$ (11,493)	\$ 762	\$ (14,708)	\$ (1,757)
<b>Denominator</b>				
Weighted-average common shares outstanding – basic	24,205,159	23,331,414	24,039,550	23,246,353
Dilutive securities	—	138,571	—	—
Weighted-average common shares outstanding – diluted	<u>24,205,159</u>	<u>23,469,985</u>	<u>24,039,550</u>	<u>23,246,353</u>
Basic (loss) earnings per common share	\$ (0.47)	\$ 0.03	\$ (0.61)	\$ (0.08)
Diluted (loss) earnings per common share	\$ (0.47)	\$ 0.03	\$ (0.61)	\$ (0.08)

For the three months ended September 30, 2018 and 2017, the Company had 87,801 and 138,571 potentially dilutive shares, respectively. For the nine months ended September 30, 2018 and 2017, the Company had 100,804 and 902,293 potentially dilutive shares, respectively. These dilutive shares are not included in the diluted EPS calculation above for the three months ended September 30, 2018 and for the nine months ended September 30, 2018 and 2017, because to do so would be anti-dilutive for the periods presented.

**6. Acquisition**

On March 1, 2018, the Company acquired all of the outstanding shares of AdCare, Inc., a Massachusetts corporation (“AdCare”), and wholly owned subsidiary of AdCare Holding Trust, a Massachusetts business trust (the “Seller”) (the “AdCare Acquisition”). AdCare and its subsidiaries offer treatment of drug and alcohol addiction and own, among other things, a 114-bed hospital, five outpatient centers in Massachusetts, a 59-bed residential inpatient treatment center and two outpatient centers in Rhode Island. AdCare was purchased for total consideration of \$85.1 million, including adjustments as set forth in the Securities Purchase Agreement (the “Purchase Agreement”), by and among AAC Healthcare Network, Inc., AAC Holdings, AdCare, and the Seller. The consideration was comprised of (i) approximately \$66.8 million in cash, excluding expenses and other adjustments, (ii) approximately \$5.4 million in shares of AAC Holdings’ common stock (or 562,051 shares at \$9.68 per share), (iii) a promissory note in the aggregate principal amount of approximately \$9.6 million (the “AdCare Note”), and (iv) contingent consideration valued at \$0.5 million recorded in accrued and other current liabilities. The Company acquired \$2.7 million of cash on hand at AdCare, which was returned to the Seller within 60 days of the acquisition as required by the Purchase Agreement. The contingent consideration that can be earned by the seller ranges from zero to \$1.7 million, subject to achievement of a certain adjusted EBITDA target over the 12 months following the closing date of the transaction.

FASB ASC 805 requires that the fair value of a contingent consideration liability be updated at each reporting period until the contingency is resolved. The Company remeasured the fair value of the contingent consideration related to the AdCare Acquisition as of September 30, 2018 and determined that the fair value was \$1.3 million. The increase in the fair value resulted in \$0.9 million of acquisition related expense recognized during the three months ended September 30, 2018.

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The AdCare Acquisition was accounted for as a business combination in accordance with FASB ASC 805, *Business Combinations*. For U.S. federal income tax purposes, the Purchase Agreement contemplates that the AdCare Acquisition shall be treated as an “applicable asset acquisition” as defined in Section 1060 of the Code. The Company recorded the transaction based upon the fair value of the consideration paid. This consideration was allocated to the fair value of the assets acquired and liabilities assumed on the acquisition date.

The allocation of assets acquired and liabilities assumed on the acquisition date, based on the fair value of AdCare, is as follows (in thousands):

	<b>AdCare Acquisition</b>	
Cash and cash equivalents	\$	2,700
Accounts receivable		4,357
Prepaid expenses and other assets		996
Property and equipment		15,309
Goodwill		64,556
Intangible assets		5,120
<b>Total assets acquired</b>		<b>93,038</b>
Accrued and other current liabilities		5,931
Long-term liabilities		2,004
Net assets acquired	\$	<u>85,103</u>

Acquisition-related costs for the transaction were recorded as acquisition-related expenses in the consolidated statements of operations.

Total AdCare revenue and income before income tax expense from the date of acquisition through September 30, 2018 was approximately \$31.0 million and \$4.5 million, respectively. The following pro forma results of operations of the Company for the three and nine months ended September 30, 2018 and September 30, 2017, are presented as if the AdCare Acquisition had occurred on January 1, 2017.

The pro forma loss before income tax benefit for three months ended September 30, 2018 was adjusted to exclude approximately \$0.4 million of nonrecurring acquisition costs. The pro forma loss before income tax benefit for nine months ended September 30, 2018 was adjusted to exclude approximately \$0.8 million of nonrecurring acquisition costs and to include additional interest expense of \$0.4 million and depreciation and amortization expense of \$0.2 million.

The pro forma income before income tax expense for the three months ended September 30, 2017 was adjusted to exclude approximately \$0.3 million of nonrecurring acquisition costs and to include additional interest expense of \$1.6 million and depreciation and amortization expense of \$0.2 million. The pro forma loss before income tax benefit for the nine months ended September 30, 2017 was adjusted to exclude approximately \$0.3 million of nonrecurring acquisition costs and to include additional interest expense of \$4.6 million and depreciation and amortization expense of \$0.7 million.

The following table presents pro forma results as discussed above, which are not indicative of the actual results of operations (in thousands):

	<b>Three Months Ended</b>		<b>Nine Months Ended</b>	
	<b>September 30,</b>		<b>September 30,</b>	
	<b>2018</b>	<b>2017</b>	<b>2018</b>	<b>2017</b>
Total revenues	\$ 77,473	\$ 96,674	\$ 250,981	\$ 272,153
(Loss) income before income tax (benefit) expense	\$ (16,080)	\$ 3,341	\$ (26,097)	\$ (1,269)

## **7. Accounts Receivable**

For the nine months ended September 30, 2018, approximately 11.2% of the Company’s revenues were reimbursed by Anthem Blue-Cross Blue-Shield of Texas and 10.0% were reimbursed by Blue-Cross Blue-Shield of Florida. No other payor accounted for more than 10.0% of revenue reimbursements for the nine months ended September 30, 2018.

For the nine months ended September 30, 2017, approximately 11.3% of the Company’s revenues were reimbursed by Anthem Blue-Cross Blue-Shield of Nevada, 10.8% were reimbursed by Blue-Cross Blue-Shield of Texas and 10.0% were reimbursed by Blue-Cross Blue-Shield of Florida. No other payor accounted for more than 10.0% of revenue reimbursements for the nine months ended September 30, 2017.

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As of September 30, 2018, substantially all accounts receivable aged greater than 360 days were fully reserved in the Company's condensed consolidated financial statements.

The following table presents a summary of the Company's aging of accounts receivable, net of the allowance for doubtful accounts as of September 30, 2018 and 2017:

	<u>Current</u>	<u>31-180 Days</u>	<u>Over 180 Days</u>	<u>Total</u>
September 30, 2018	38.7%	41.1%	20.2%	100.0%
September 30, 2017	29.7%	46.1%	24.2%	100.0%

Approximately \$6.4 million and \$14.6 million of accounts receivable, net of the allowance for doubtful accounts, at September 30, 2018 and December 31, 2017, respectively, includes accounts where the Company has received a partial payment from a commercial insurance company and the Company is continuing to pursue additional collections for the balance that the Company estimates remains outstanding. An account is written off only after the Company has pursued collection efforts or otherwise determines an account to be uncollectible.

**8. Property and Equipment, Net**

Property and equipment consisted of the following (in thousands):

	<u>September 30, 2018</u>	<u>December 31, 2017</u>
Land	\$ 19,364	\$ 15,766
Buildings and improvements	159,296	130,710
Equipment and software	34,353	32,968
Construction in progress	15,310	22,310
Total property and equipment	228,323	201,754
Less accumulated depreciation	(61,978)	(49,206)
Property and equipment, net	<u>\$ 166,345</u>	<u>\$ 152,548</u>

For the three months ended September 30, 2018 and 2017, depreciation expense was \$5.1 million and \$4.8 million, respectively.

For the nine months ended September 30, 2018 and 2017, depreciation expense was \$15.6 million and \$14.6 million, respectively.

**9. Goodwill and Intangible Assets**

The Company has only one operating segment, substance use and behavioral healthcare treatment services, for segment reporting purposes. The substance abuse and behavioral healthcare treatment services operating segment represents one reporting unit for purposes of the Company's goodwill impairment test. Goodwill represents the excess of the purchase price over the fair value of the identifiable net assets acquired. Goodwill and intangible assets with indefinite lives are not amortized, but instead are tested for impairment at least annually or whenever events or changes in circumstances indicate the carrying value may not be recoverable. If the carrying value of goodwill exceeds its implied fair value, an impairment loss is recorded. The Company has no intangible assets with indefinite useful lives other than goodwill. The Company performs its goodwill impairment testing as of December 31. No impairment charges were recorded in 2018 or 2017.

The Company's goodwill balance as of September 30, 2018 and December 31, 2017 was \$199.0 and \$134.4 million, respectively. The increase in goodwill is due to the AdCare Acquisition as shown below and discussed in Note 6 (Acquisition) (in thousands):

Balance at December 31, 2017	\$	134,396
AdCare Acquisition		64,556
Balance at September 30, 2018	<u>\$</u>	<u>198,952</u>

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Other identifiable intangible assets and related accumulated amortization consisted of the following as of September 30, 2018 and December 31, 2017 (in thousands):

	<u>Gross Carrying Value</u>		<u>Accumulated Amortization</u>	
	<u>September 30, 2018</u>	<u>December 31, 2017</u>	<u>September 30, 2018</u>	<u>December 31, 2017</u>
Trademarks and trade names	\$ 8,422	\$ 5,322	\$ 2,566	\$ 1,986
Non-compete agreements	2,107	1,587	1,523	1,372
Marketing intangibles	5,651	5,651	1,909	1,485
Leasehold interests	1,498	1,498	540	397
Service contracts	950	—	55	—
Other	601	51	75	40
	<u>\$ 19,229</u>	<u>\$ 14,109</u>	<u>\$ 6,668</u>	<u>\$ 5,280</u>

Amortization expense for the three months ended September 30, 2018 and 2017 was \$0.5 million and \$0.4 million, respectively.

Amortization expense for the nine months ended September 30, 2018 and 2017 was \$1.4 million and \$1.2 million, respectively.

All intangible assets are amortized using the straight-line method. The following table presents amortization expense expected to be recognized subsequent to September 30, 2018 (in thousands):

<u>Fiscal Year Ended</u>	<u>Expected Amortization Expense</u>
2018 <sup>(1)</sup>	\$ 497
2019	1,955
2020	1,951
2021	1,756
2022	1,619
Thereafter	4,783
<b>Total</b>	<u>\$ 12,561</u>

(1) Presents expected amortization from October 1, 2018 through December 31, 2018.

## 10. Debt

A summary of the Company's debt obligations is as follows (in thousands):

	<u>September 30, 2018</u>	<u>December 31, 2017</u>
Senior secured loans	\$ 304,203	\$ 207,375
Subordinated debt	9,134	—
Unamortized deferred financing costs	(8,534)	(7,233)
Capital lease obligations	690	1,031
<b>Total debt</b>	<u>305,493</u>	<u>201,173</u>
Less current portion of long-term debt	(8,350)	(4,722)
<b>Long-term debt, net of current portion and deferred financing costs</b>	<u>\$ 297,143</u>	<u>\$ 196,451</u>

## 2017 Credit Facility

On June 30, 2017, the Company entered into a senior secured credit agreement with Credit Suisse AG, as administrative agent and collateral agent and the lenders party thereto (the "2017 Credit Facility"). The 2017 Credit Facility initially made available to the Company a \$40.0 million revolving line of credit (the "2017 Revolver") and a term loan in an aggregate original principal amount of \$210.0 million (the "2017 Term Loan"). As discussed further below, on September 25, 2017, the 2017 Revolver was increased to \$55.0 million. The 2017 Credit Facility also provides for standby letters of credit in an aggregate undrawn amount not to exceed \$7.0 million.

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The 2017 Term Loan matures on June 30, 2023 and requires quarterly principal repayments in an amount equal to \$1.7 million for September 30, 2017 through June 30, 2019, \$3.4 million for September 30, 2019 through March 31, 2023, with the remaining principal balance of the term loan due on the maturity date of June 30, 2023. The 2017 Term Loan was fully drawn on June 30, 2017.

The 2017 Revolver matures on June 30, 2022. As of September 30, 2018, there was an outstanding balance of \$37.0 million under the 2017 Revolver.

The 2017 Credit Facility also includes an incremental facility allowing the Company to incur Additional Term Loans in an aggregate principal amount of up to \$25.0 million (plus such additional amounts, so long as, after giving pro forma effect to the incurrence of such additional borrowings, the Company's Senior Secured Leverage Ratio (as defined in the 2017 Credit Facility) would be less than 3.90:1.00) (each, an "Incremental Term Loan") and/or Additional Revolving Commitments (as defined in the 2017 Credit Facility) in an aggregate principal amount of up to \$15.0 million (the "Incremental Revolver"), each subject to the satisfaction of certain conditions contained in the 2017 Credit Facility, including obtaining additional commitments from existing or additional lenders.

On September 25, 2017, the Company obtained the Incremental Revolver from certain incremental revolving credit lenders thereby increasing the 2017 Revolver pursuant to the 2017 Credit Facility from \$40.0 million to \$55.0 million. The lenders under the 2017 Credit Facility are not under any obligation to provide any Incremental Term Loans.

On March 1, 2018, in conjunction with the AdCare Acquisition, the Company borrowed \$65.0 million of Incremental Term Loans under the 2017 Credit Facility. The Company incurred approximately \$2.6 million in deferred financing costs related to underwriting and other professional fees as a result of the \$65.0 million Incremental Term Loan borrowing.

Borrowings under the 2017 Credit Facility bear interest at a rate tied to the Alternative Base Rate (as defined in the 2017 Credit Facility) or the Adjusted London Interbank Offered Rate ("LIBOR") (at the Company's option). ABR Loans (as defined in the 2017 Credit Facility) made under the 2017 Revolver bear interest at a rate per annum equal to the Alternative Base Rate plus 5.0% per annum. ABR Loans made under the 2017 Term Loan bear interest at a rate per annum equal to the Alternate Base Rate plus 5.75% per annum. Eurodollar Loans (as defined in the 2017 Credit Facility) made under the 2017 Revolver bear interest at the applicable Adjusted LIBOR plus 6.0%. Eurodollar Loans made under the 2017 Term Loan bear interest at the applicable Adjusted LIBOR plus 6.75% (with a 1.0% floor). In addition, under the 2017 Credit Facility, the Company will pay a commitment fee for the undrawn portion of the 2017 Revolver of 0.5% per annum, payable on a quarterly basis.

Borrowings under the 2017 Credit Facility are guaranteed by the Company's wholly owned subsidiary, American Addiction Centers, Inc., and certain of its other subsidiaries pursuant to that certain Guarantee and Collateral Agreement, dated as of June 30, 2017, by and among the Company, each of the subsidiary guarantors party thereto and Credit Suisse AG, as collateral agent (the "Guarantee and Collateral Agreement"). The obligations under the 2017 Credit Facility and the Guarantee and Collateral Agreement are secured by a lien on substantially all of the Company's and each subsidiary guarantor's assets.

The Company is permitted to voluntarily reduce the unutilized portion of the commitment amount and repay outstanding loans under the 2017 Credit Facility at any time without premium or penalty, other than customary "breakage" costs with respect to Eurodollar Loans and, with respect to the 2017 Term Loan, if certain repricing transactions are consummated or certain mandatory repayments are made, (i) a yield maintenance premium within one year after the closing as set forth in the 2017 Credit Facility, (ii) a 2.0% premium if paid after the first anniversary of the closing but before the second anniversary of the closing and (iii) a 1.0% premium if paid after the second anniversary of the closing but before the third anniversary of the closing.

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In addition, the 2017 Credit Facility requires the Company to prepay the outstanding 2017 Term Loan, subject to certain exceptions, with:

- 75.0% (which percentage will be reduced to 50.0% if the Company’s Senior Secured Leverage Ratio is not greater than 3.25:1.00 and to 25.0% if the Company’s Senior Secured Leverage Ratio is not greater than 2.75:1.00) of the Company’s annual excess cash flow (as defined by the 2017 Credit Facility);
- 100.0% of the net cash proceeds of certain asset sales or other dispositions of property or certain casualty events, in each case subject to certain exceptions and provided that the Company may, subject to certain conditions, reinvest within 365 days in assets to be used in its business or certain other permitted investments;
- 100.0% of the net cash proceeds of the incurrence of debt and issuance of Disqualified Stock (as defined by the 2017 Credit Facility) other than proceeds from debt permitted under the 2017 Credit Facility; and
- 100.0% of the net cash proceeds of equity issuances in the event the Senior Secured Leverage Ratio is greater than 3.00:1.00, calculated on a pro forma basis, at the time of such issuances (or such lesser percentage required for the Senior Secured Leverage Ratio to be equal to or less than 3.00:1.00), other than equity proceeds that are utilized within 270 days of issuance for Permitted Acquisitions (as defined in the 2017 Credit Facility) or material expansion of facilities.

The 2017 Credit Facility requires the Company to not permit its Senior Secured Leverage Ratio (as defined in the 2017 Credit Agreement) to exceed the following ratios on or after each quarter end:

<u>Each Fiscal Quarter Ending During the Period</u>	<u>Maximum Senior Secured Leverage Ratio</u>
Ending before March 31, 2019	5.25:1.00
Ending on or after March 31, 2019 but before March 31, 2020	4.75:1.00
Ending on or after March 31, 2020	4.25:1.00

In addition, the 2017 Credit Facility places certain restrictions on the ability of the Company and its subsidiaries to, among other things, incur debt and liens; merge, consolidate or liquidate; dispose of assets; enter into hedging arrangements; pay dividends and make other restricted payments; undertake transactions with affiliates; enter into restrictive agreements on dividends and other distributions; make negative pledges; enter into certain sale-leaseback transactions; make certain investments; prepay or modify the terms of certain indebtedness; and modify the terms of certain organizational agreements.

The 2017 Credit Facility contains customary events of default, including payment defaults, breaches of representations and warranties, covenant defaults, cross-defaults to other material indebtedness, certain events of bankruptcy and insolvency, material judgments, certain ERISA events, invalidity of loan documents and certain changes in control.

The Company incurred approximately \$12.9 million in deferred financing costs related to the initial underwriting and other professional fees, of which \$7.6 million related to the 2017 Term Loan and \$5.3 million related to the 2017 Revolver.

As of September 30, 2018, \$304.2 million was outstanding under the 2017 Credit Facility, including \$37.0 million related to the 2017 Revolver and \$267.2 million related to the 2017 Term Loan. The Company’s availability under the 2017 Revolver was \$18.0 million, less \$2.5 million of outstanding letters of credit.

As of September 30, 2018, the Company was in compliance with all applicable covenants under the 2017 Credit Facility.

**Subordinated Note**

On March 1, 2018, in conjunction with the AdCare Acquisition, in consideration for covenants and agreements set forth in the Purchase Agreement, the Company issued the AdCare Note to the Seller, in the original principal amount of \$9.6 million, which matures on September 29, 2023 and accrues interest at a fixed rate per annum equal to 5.0%, compounded annually. Payments of principal and interest pursuant to the AdCare Note commenced on April 30, 2018 and will continue until the maturity date.

**2015 Credit Facilities**

On March 9, 2015, the Company entered into a five-year senior secured credit facility (the “2015 Credit Facility”) with Bank of America, N.A., as administrative agent for the lenders party thereto. The 2015 Credit Facility initially consisted of a \$50.0 million revolving credit facility and a \$75.0 million term loan. In connection with entering into the 2017 Credit Facility on June 30, 2017, all amounts outstanding under the 2015 Credit Facility were fully repaid.

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On October 2, 2015, the Company entered into two financing facilities with affiliates of Deerfield Management Company, L.P. (“Deerfield”). The financing facilities consisted of \$25.0 million of subordinated convertible debt and up to \$25.0 million of unsecured subordinated debt (the “Deerfield Facility”). In connection with entering into the 2017 Credit Facility on June 30, 2017, all amounts outstanding under the Deerfield Facility were fully repaid.

During the three months ended September 30, 2017, the Company incurred approximately \$5.4 million in debt extinguishment costs related to the repayment of the 2015 Credit Facility and the Deerfield Facility, which consisted of a \$3.0 million consent fee related to calling the Deerfield Facility (the “Deerfield Facility Consent Fee”), as well as a write-off of \$2.3 million of previously deferred financing costs.

**Interest Rate Swap Agreements**

In July 2014, the Company entered into two interest rate swap agreements to mitigate its exposure to fluctuations in interest rates. On June 29, 2017, the Company terminated the interest rate swap agreements. As of December 31, 2017, there was no remaining liability related to the interest rate swap agreements. Refer to Note 14 (Fair Value of Financial Instruments) for further discussion of fair value of the interest rate swap agreements.

Prior to terminating the interest rate swap agreements on June 29, 2017, the interest rate swap agreements had notional amounts of \$7.2 million and \$10.5 million which fixed the interest rates over the life of the respective swap agreement at 4.21% and 4.73%, and were set to mature in May 2018 and August 2019, respectively. The notional amounts of the swap agreements represented amounts used to calculate the exchange of cash flows and were not the Company’s assets or liabilities. The interest payments under these agreements were to be settled on a net basis. The Company did not designate the interest rate swaps as cash flow hedges, and therefore, the changes in the fair value of the interest rate swaps are included within interest expense in the condensed consolidated statements of operations.

**11. Financing Lease Obligation**

On August 9, 2017, the Company closed on a sale-leaseback transaction with MedEquities Realty Operating Partnership, LP, a subsidiary of MedEquities Realty Trust, Inc. (“MedEquities”), for \$25.0 million (the “2017 Sale-Leaseback”), in which MedEquities purchased from subsidiaries of the Company two drug and alcohol rehabilitation outpatient facilities and two sober living facilities: the Desert Hope Facility and Resolutions Las Vegas, each located in Las Vegas, Nevada, and the Greenhouse Facility and Resolutions Arlington, each located in Arlington, Texas (collectively, the “Sale-Leaseback Facilities”).

Simultaneously with the sale of the Sale-Leaseback Facilities, the Company, through its subsidiaries and MedEquities entered into an operating lease, dated August 9, 2017, in which the Company will continue to operate the Sale-Leaseback Facilities. The operating lease provides for a 15-year term for each facility with two separate renewal terms of five years each if the Company chooses to exercise its right to extend the lease term.

The initial annual minimum rent payable from the Company to MedEquities is \$2.2 million due in equal monthly installments of \$0.2 million. On the first, second and third anniversary of the lease date, the annual rent will increase 1.5% from the annual rent in effect for the immediately preceding year. On the fourth anniversary of the lease date and thereafter during the lease term, the annual rent will increase to the amount equal to the CPI Factor (as defined in the Lease) multiplied by the annual rent in effect for the immediately preceding year; provided, however, that the adjusted annual rent increase will always be between 1.5% and 3.0%.

Due to the nature of the agreement between MedEquities and the Company, the transaction did not qualify for sale-leaseback accounting under GAAP. Therefore, the Sale-Leaseback Facilities remain on the Company’s balance sheets and continue to be depreciated over their remaining useful lives. The Company accounted for the \$25.0 million of proceeds, less \$0.4 million of transaction costs, as a financing obligation, of which \$0.1 million was classified as a short-term liability. On a monthly basis, a portion of the payment is allocated to principal, which reduces the obligation balance, and interest, computed based on the Company’s incremental borrowing rate at the time of the transaction.

A summary of the Company’s financing lease obligation is as follows (in thousands):

	<b>September 30, 2018</b>	<b>December 31, 2017</b>
Financing lease obligation: Sale-Leaseback facilities	\$ 24,567	\$ 24,621
Less current portion (included in accrued and other current liabilities)	(108)	(80)
<b>Total Financing lease obligation, net of current portion</b>	<b>\$ 24,459</b>	<b>\$ 24,541</b>

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**12. Stockholders' Equity and Stock Based Compensation**

**Stock Based Compensation Plans**

The Company granted 160,000 and 408,000 shares of restricted common stock to certain of its employees as part of the 2014 Equity Incentive Plan, as amended from time to time (the "Plan"), during the nine months ended September 30, 2018 and 2017, respectively. These restricted common shares vest annually over a period of three years beginning on December 31 of the year the restricted common stock was granted. Additionally, the Company granted 36,000 and 38,000 shares of fully vested common stock during the nine months ended September 30, 2018 and 2017, respectively, to its non-employee directors pursuant to the Plan. The Company recognized \$0.4 million and \$0.3 million of compensation expense for the nine months ended September 30, 2018 and 2017, respectively, as a result of the non-employee director grants.

The Company recognized \$0.9 million and \$1.9 million in equity-based compensation expense for the three months ended September 30, 2018 and 2017, respectively. The Company recognized \$3.1 million and \$6.0 million in equity-based compensation expense for the nine months ended September 30, 2018 and 2017, respectively. As of September 30, 2018, there was \$3.0 million of unrecognized compensation expense related to unvested restricted stock, which is expected to be recognized over the remaining weighted average vesting period of 1.5 years.

A summary of share activity under the Plan is set forth below:

	<u>Shares</u>	<u>Weighted- Average Grant Date Fair Value</u>
Unvested at December 31, 2017	348,855	\$ 13.69
Granted	196,000	11.47
Vested	(102,563)	18.21
Forfeitures	(46,103)	15.81
Unvested at September 30, 2018	<u>396,189</u>	<u>\$ 11.18</u>

**Employee Stock Purchase Plan**

For the nine months ended September 30, 2018 and 2017, the Company issued 48,396 and 97,589 shares, respectively, of the Company's common stock under its Employee Stock Purchase Plan, as amended from time to time ("ESPP").

For both the nine months ended September 30, 2018 and 2017, the Company recognized \$0.1 million of compensation expense related to the ESPP.

**Registration Statement**

On June 8, 2018, the Company filed a shelf registration statement on Form S-3 (File No. 333-225536) with the SEC (the "Registration Statement"). The Registration Statement, which was declared effective by the SEC on June 22, 2018, permits the Company to offer to the public from time to time in one or more offerings issue up to an aggregate of \$150.0 million in securities, consisting of common stock, preferred stock, warrants and units, at prices and on terms that the Company will decide at the time of any offering. To date, no securities have been issued pursuant to the Registration Statement.

**13. Income Taxes**

The provision for income taxes for the three and nine months ended September 30, 2018 reflects an income tax benefit of \$3.3 million and \$4.9 million, respectively, at an effective tax rate of 20.2% and 19.5%, respectively.

The provision for income taxes for the three and nine months ended September 30, 2017 reflects an income tax benefit of \$0.5 million at an effective tax rate of 55.6% and 8.6%, respectively.

The increase in income tax benefit from the comparable periods in 2017 and the change in the effective tax rate is primarily related to the change in loss before income tax benefit as well as tax treatment of stock compensation, litigation settlement expense and the effect of the Tax Cuts and Jobs Act.

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The Company's effective income tax rate for the nine months ended September 30, 2018 and 2017 reconciles with the federal statutory rate as follows:

	<b>Nine Months Ended September 30,</b>	
	<b>2018</b>	<b>2017</b>
Federal statutory rate	21.0 %	35.0 %
State income taxes, net of federal tax benefit	(1.0)	(3.1)
Non-deductible expenses	(0.8)	(2.8)
Stock compensation adjustment	(2.4)	(20.4)
Other differences	2.7	(0.1)
Effective income tax rate on income before taxes	<u>19.5 %</u>	<u>8.6 %</u>

**14. Fair Value of Financial Instruments**

The carrying amounts reported at September 30, 2018 and December 31, 2017 for cash and cash equivalents, accounts receivable, prepaid expenses and other current assets, accounts payable and accrued liabilities approximate fair value because of the short-term maturity of these instruments.

The Company has debt with variable interest rates. The fair value of this debt was measured using Level 2 inputs, including good faith estimates of the market value for the particular debt instrument, which represent the amount an independent market participant would provide based upon market observations and other factors relevant under the circumstances. The carrying value of such debt approximated its estimated fair value at September 30, 2018 and December 31, 2017.

Prior to terminating the interest rate swap agreements on June 29, 2017, the Company had entered into the agreements to manage exposure to fluctuations in interest rates. Fair value of the interest rate swaps was determined using a pricing model based on published interest rates and other observable market data. The fair value was determined after considering the potential impact of collateralization, adjusted to reflect both the Company's nonperformance risk and the respective counterparty's nonperformance risk. The fair value measurement of interest rate swaps utilized Level 2 inputs. Refer to Note 10 (Debt) for further discussion of the interest rate swap agreements.

**15. Commitments and Contingencies**

*Shareholder Litigation*

On August 24, 2015, a shareholder filed a purported class action in the United States District Court for the Middle District of Tennessee against the Company and certain of its current and former officers (*Kasper v. AAC Holdings, Inc. et al.*). The plaintiff generally alleged that the Company and certain of its current and former officers violated Sections 10(b) and/or 20(a) of the Securities Exchange Act of 1934, as amended, and Rule 10b-5 promulgated thereunder by making allegedly false and/or misleading statements and failing to disclose certain information. On September 14, 2015, a second class action against the same defendants asserting essentially the same allegations was filed in the same court (*Tenzyk v. AAC Holdings, Inc. et al.*). On October 26, 2015, the court entered an order consolidating these two described actions into one action. On April 14, 2016, the Company and the individual defendants filed a motion to dismiss the complaint for failure to state a claim. On July 1, 2016, the court denied the motion to dismiss. On July 14, 2017, the court granted the plaintiffs' motion for class certification. On December 28, 2017, the parties entered into a settlement term sheet with the plaintiffs' representatives to memorialize an agreement in principle to settle the litigation. On February 15, 2018, the parties entered into a Stipulation of Settlement, consistent with the December 28, 2017 agreement in principle, that provided for defendants' payment of an aggregate settlement amount of \$25,000,000 (which includes attorneys' fees to be approved by the court) to establish a settlement fund (the "Settlement Fund"). The Stipulation of Settlement provides that the Settlement Fund was to be funded as follows: (a) defendant Jerrod N. Menz will sell 300,000 shares and contribute the cash derived from such sale(s) to the Settlement Fund; and (b) the Company and individual defendants will pay in cash the difference, if any, between the Settlement Fund and the stock component addressed in (a). The Stipulation of Settlement includes the dismissal of all claims against the Company and the individual defendants, a denial by defendants of any wrongdoing and no admission of liability. On March 7, 2018, the court entered an order preliminarily approving the settlement. On March 23, 2018, the Company paid the full amount of the Settlement Fund and is preserving its claim to recover the 300,000 shares that Jerrod N. Menz was supposed to contribute. On June 11, 2018, the court entered an order and final judgment consistent with the terms of the parties' Stipulation of Settlement.

**AAC HOLDINGS, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

In a related matter, on November 28, 2015, a shareholder filed a derivative action on behalf of AAC Holdings, Inc. in the Eighth Judicial District Court for Clark County, Nevada (*Bushansky v. Jerrod N. Menz et al.*) against AAC Holding's board of directors and certain of its officers alleging that these directors and officers breached their fiduciary duties and engaged in mismanagement and illegal conduct. On January 19, 2016, the Court entered an Order staying this litigation pending the earlier of the close of discovery in the related securities class action pending in Tennessee or the deadline for appealing any dismissal of the securities class action. On February 14, 2018, the parties agreed on a Stipulation of Settlement that provided for (a) implementation of certain corporate governance enhancements; (b) a mutual exchange of releases and dismissal of the litigation with prejudice; (c) denial by defendants of any wrongdoing and no admission of liability; and (d) payment by the Company of \$1,000,000 in attorneys' fees and costs for the benefit brought to the Company as a result of the litigation. On March 15, 2018, the court entered an order preliminarily approving the settlement. On May 7, 2018, the court entered an order and final judgment consistent with the terms of the parties' Stipulation of Settlement.

The claims presented for the actions pending in Tennessee and Nevada have been presented to the Company's insurance carriers, which have denied coverage. However, the Company and insurers have continued to discuss the Company's demand for coverage. The Company, at this time, is unable to predict what, if any, settlement amount will be contributed by its insurance carriers.

As of December 31, 2017, the Company had accrued \$23.3 million in litigation costs related to the Tennessee and Nevada claims (\$22.3 million related the Tennessee claim and \$1.0 million related to the Nevada claim). The Company paid \$25.0 million related to the Tennessee claim and recognized \$2.7 million of additional litigation settlement expense in the first quarter of 2018. In the second quarter of 2018, the Company paid the remaining \$1.0 million of accrued litigation related to the Nevada claim.

*RSG Litigation*

On June 30, 2017, Jeffrey Smith, Abhilash Patel and certain of their affiliates filed a lawsuit in the Superior Court of the State of California in Los Angeles County against the Company, AAC, Sober Media Group, LLC, and certain of the Company's current and former officers (*Jeffrey Smith, Abhilash Patel v. American Addiction Centers, Inc. et al.*). Messrs. Smith and Patel are former owners of Referral Solutions Group, LLC (RSG) and Taj Media, LLC, which were acquired by the Company in July 2015. The plaintiffs generally allege that, in connection with the Company's acquisition, the defendants violated California securities laws and further allege intentional misrepresentation, common law fraud, equitable fraud, promissory estoppel, civil conspiracy to conceal an investigation and civil conspiracy to conceal profitability. On May 10, 2018, defendants filed an amended cross-complaint alleging claims for fraud and reformation of the Securities Purchase Agreement against the plaintiffs. The Company intends to vigorously defend this action. There are not sufficient facts available to reasonably assess the potential outcome of this matter or reasonably assess any estimate of the amount or range of any potential outcome.

*SEC Matter*

The Company provided general accounting, finance and governance documentation in response to a subpoena received from the SEC in March 2018. Following this initial document request, the Commission requested additional information pertaining to the Company's accounting for partial payments from insurance companies, where the Company is continuing to pursue additional collections for the estimated balance. Beginning in the third quarter of 2018, the Company's Audit Committee initiated a review of the Company's accounting for these partial payments. The Audit Committee has substantially completed this review. In connection with this review, the Audit Committee determined that the Company's change in estimate of the collectability of accounts receivable relating to partial payments during the quarter was appropriate. See "*Note 2. Basis of Presentation and Recently Issued Accounting Pronouncements—Change in Accounting Estimate.*" The Commission's investigation is ongoing, and the Company is continuing to fully cooperate on this matter. The Commission's investigation is neither an allegation of wrongdoing nor a finding that any violation of law has occurred. At this time, the Company is unable to predict the final outcome of this matter or what impact it might have on the Company's consolidated financial position, results of operations or cash flows.

*Other Matters*

The Company is also aware of various other legal and regulatory matters arising in the ordinary course of business. To cover these other types of claims as well as the legal matters referenced above, the Company maintains insurance it believes to be sufficient for its operations, although some claims may potentially exceed the scope of coverage in effect and the insurer may argue that some claims, including, without limitation, the claims described above, are excluded from coverage. Plaintiffs in civil matters may also request punitive or other damages that may not be covered by insurance. Similarly, costs associated with regulatory matters may not be covered by insurance. Except as described above, after taking into consideration the evaluation of such matters by the Company's legal counsel, the Company's management believes at this time that the anticipated outcome of these matters will not have a material impact on the Company's consolidated financial position, results of operations or cash flows.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the federal securities laws. These forward-looking statements are made only as of the date of this Quarterly Report. In some cases, you can identify forward-looking statements by terms such as "anticipates," "believes," "could," "estimates," "expects," "may," "potential," "predicts," "projects," "should," "will," "would," and similar expressions intended to identify forward-looking statements, although not all forward-looking statements contain these words. Forward-looking statements may include information concerning our possible or assumed future results of operations, including descriptions of our revenue, profitability, outlook and overall business strategy. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results and performance to be materially different from the information contained in the forward-looking statements. These risks, uncertainties and other factors include, without limitation: (i) our inability to effectively operate our facilities; (ii) our reliance on our sales and marketing program to continuously attract and enroll clients; (iii) a reduction in reimbursement rates (or failure to pay) by certain third-party payors for inpatient and outpatient services and point-of-care and definitive lab testing; (iv) our failure to successfully achieve growth through acquisitions and de novo projects; (v) the possibility that a governmental entity may prohibit, delay or refuse to grant approval for the consummation of an acquisition; (vi) our failure to achieve anticipated financial results from contemplated and prior acquisitions; (vii) a disruption in our ability to perform diagnostic laboratory services; (viii) maintaining compliance with applicable regulatory authorities, licensure and permits to operate our facilities and laboratories; (ix) a disruption in our business and reputational and economic risks associated with civil claims by various parties; (x) inability to meet the covenants in our loan documents or lack of borrowing capacity; (xi) our inability to effectively integrate acquired facilities; and (xii) general economic conditions, as well as other risks discussed in the "Risk Factors" section of our Annual Report on Form 10-K for the year ended December 31, 2017, filed with the SEC on February 23, 2018, Quarterly Report on Form 10-Q for the period ended March 31, 2018, filed with the SEC on May 9, 2018, and other filings with the SEC. As a result of these factors, we cannot assure that the forward-looking statements in this Quarterly Report on Form 10-Q will prove to be accurate. Investors should not place undue reliance upon forward-looking statements.*

### Overview

We are a provider of inpatient and outpatient substance use treatment services for individuals with drug addiction, alcohol addiction and co-occurring mental/behavioral health issues. In connection with our treatment services, we perform diagnostic laboratory services and provide physician services to our clients. As of September 30, 2018, we operated 11 inpatient substance abuse treatment facilities located throughout the United States, focused on delivering effective clinical care and treatment solutions across 1,112 inpatient beds, including 732 licensed detoxification beds, 26 standalone outpatient centers, and 5 sober living facilities across 507 beds for a total of 1,619 combined inpatient and sober living beds.

Our highly trained clinical staff deploy research-based treatment programs with structured curricula for detoxification, inpatient treatment, partial hospitalization and intensive outpatient care. By applying a tailored treatment program based on the individual needs of each client, many of whom require treatment for a co-occurring mental health disorder such as depression, bipolar disorder or schizophrenia, we believe we offer the level of quality care and service necessary for our clients to achieve and maintain sobriety.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Facilities**

The following table presents information about our network of substance use treatment facilities as of September 30, 2018:

<b>Facility Name</b>	<b>State</b>	<b>Beds<sup>(1)</sup></b>	<b>IN/OON<sup>(2)</sup></b>	<b>Property</b>
<b>Inpatient<sup>(3)</sup></b>				
Laguna Treatment Hospital	CA	93	OON	Owned
River Oaks	FL	162	OON	Owned
Recovery First	FL	56	IN	Owned/Leased
Townsend New Orleans	LA	36	IN	Leased
AdCare Hospital	MA	114	IN	Owned
Oxford Treatment Center	MS	124	OON	Owned
Sunrise House	NJ	110	IN	Owned
Desert Hope	NV	148	OON	Owned
Solutions Treatment Center	NV	80	IN	Leased
AdCare Rhode Island	RI	59	IN	Owned
Greenhouse	TX	130	OON	Owned
<b>Total Inpatient Beds</b>		<b>1,112</b>		
<b>Sober Living</b>				
San Diego Sober Living	CA	36	n/a	Leased
Recovery First - Ft. Lauderdale East	FL	83	n/a	Leased
Resolutions Oxford	MS	72	n/a	Owned/Leased
Resolutions Las Vegas	NV	159	n/a	Leased
Resolutions Arlington	TX	157	n/a	Leased
<b>Total Sober Living Beds</b>		<b>507</b>		
<b>Total Beds</b>		<b>1,619</b>		
	<b>State</b>	<b>Locations</b>	<b>IN/OON<sup>(2)</sup></b>	<b>Property</b>
<b>Outpatient<sup>(4)</sup></b>				
San Diego Outpatient	CA	1	OON	Leased
Recovery First Outpatient	FL	1	IN	Leased
Oxford Outpatient Center	MS	3	OON	Owned/Leased
Townsend Outpatient Centers	LA	7	IN	Leased
AdCare Outpatient Centers	MA/RI	7	IN	Owned/Leased
Sunrise House Outpatient	NJ	1	IN	Owned
Desert Hope Outpatient Center	NV	1	OON	Leased
Solutions Outpatient	NV	1	IN	Leased
Clinical Services of Rhode Island Outpatient	RI	3	IN	Leased
Greenhouse Outpatient	TX	1	OON	Leased
<b>Total Outpatient Facilities</b>		<b>26</b>		

- (1) Bed capacity reflected in the table represents total available beds. Actual capacity utilized depends on current staffing levels at each facility and may not equal total bed capacity at any given time.
- (2) Facility type reflects the primary payor type of the clients served at the facility: in-network (IN) or out-of-network (OON).
- (3) Inpatient facilities generally have the ability to provide detox, residential, partial hospitalization and intensive outpatient services.
- (4) Outpatient facilities generally have the ability to provide partial hospitalization and intensive outpatient services.

**Bed Count Summary**

The following table presents information about our total bed count between inpatient beds and sober living beds as of September 30, 2018 and December 31, 2017, respectively:

	<b>As of September 30, 2018</b>	<b>As of December 31, 2017</b>	<b>Increase</b>
Inpatient Beds	1,112	939	173
Sober Living Beds	507	409	98
<b>Total Beds</b>	<b>1,619</b>	<b>1,348</b>	<b>271</b>

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Recent Developments

#### *Operations*

During the three months ended September 30, 2018, we completed our construction and renovations at Resolutions Arlington which increased our sober living bed capacity by 77. The additional capacity will allow us to better serve our clients by transitioning them to the outpatient level of care when appropriate, and free up capacity to serve other clients in the inpatient setting at our Greenhouse Treatment Center located in Arlington, Texas.

Effective September 30, 2018, we consolidated our laboratory operations, which included relocating operations previously located in Slidell, Louisiana, with our current and ongoing operations located in Brentwood, Tennessee. By consolidating our laboratory operations, we expect to gain additional operational efficiencies.

#### *Change in Accounting Estimate*

During the three months ended September 30, 2018 and effective as of July 1, 2018, we made a change to our accounting estimate of the collectability of accounts receivable, specifically relating to accounts where we have received a partial payment from a commercial insurance company and we are continuing to pursue additional collections for the balance that we estimate remains outstanding ("partial payment accounts receivable"). Based on the limited number of claims that were closed through our historical appeals process, information with respect to the ultimate resolution of the appeals of these partial payment accounts receivable has been limited. As a result, initial assumptions of the ultimate collectability rates for partial payment accounts receivable were primarily based on industry and other data. During 2018, to enhance our own collection processes, we began using a third-party vendor to pursue collections on these partial payment accounts receivable. As of September 30, 2018, we are using this vendor exclusively for collection of the partial payment accounts receivable. As a result of utilizing the third-party vendor, the number of partial payment claims closed through the appeals process has increased allowing us to rely on our own collection history and additional information obtained from the third party vendor to estimate ultimate collectability. This recent information indicated that our current assumptions were different from our historical assumptions. We used this additional information to further refine our procedures to more precisely estimate the collectability of partial payment accounts receivable. This change in estimate resulted in a reduction in revenue of approximately \$6.0 million, an increase in net loss of approximately \$4.8 million, or \$0.20 loss per basic and diluted share for the three and nine months ended September 30, 2018. We determined this change in assumptions and estimation procedures of the collectability of partial payment accounts receivable is a change in accounting estimate in accordance with Accounting Standards Codification ("ASC") 250-10 "Accounting Changes and Error Corrections."

#### *Acquisition*

On March 1, 2018, we acquired all of the outstanding shares of AdCare, Inc., a Massachusetts corporation ("AdCare"), and wholly owned subsidiary of AdCare Holding Trust a Massachusetts business trust (the "Seller") ("the AdCare Acquisition"). AdCare and its subsidiaries offer treatment of drug and alcohol addiction and own, among other things, a 114-bed hospital, and five outpatient centers in Massachusetts, a 59-bed residential inpatient treatment center and two outpatient centers in Rhode Island. AdCare was purchased for total consideration of \$85.1 million, subject to adjustments as set forth in the Securities Purchase Agreement (the "Purchase Agreement"), by and among AAC Healthcare Network, Inc., AAC Holdings, AdCare, and the Seller. The consideration was comprised of (i) approximately \$66.8 million in cash, excluding expenses and other adjustments, (ii) approximately \$5.4 million in shares of AAC Holdings' common stock (or 562,051 shares at \$9.68 per share), (iii) a promissory note in the aggregate principal amount of approximately \$9.6 million (the "AdCare Note"), and (iv) contingent consideration valued at \$0.5 million recorded in accrued and other current liabilities. We acquired \$2.7 million of cash on hand at AdCare, which was returned to the Seller within 60 days of the acquisition as required by the Purchase Agreement. The contingent consideration that can be earned by the Seller ranges from zero to \$1.7 million, subject to achievement of a certain adjusted EBITDA target over the 12 months following the closing date of the transaction.

#### *Financing*

On March 1, 2018, in conjunction with the AdCare Acquisition, we secured a \$65.0 million incremental term loan commitment under the 2017 Credit Facility. In connection with the incremental term loan, we incurred \$2.6 million in deferred financing costs related to underwriting and other professional fees. As of September 30, 2018, \$304.2 million was outstanding under the 2017 Credit Facility, including \$37.0 million under the 2017 Revolver and \$267.2 million under the 2017 Term Loan.

On March 1, 2018, in conjunction with the AdCare Acquisition, in consideration for covenants and agreements set forth in the Purchase Agreement, we issued the AdCare Note to the Seller in the original principal amount of \$9.6 million, which matures on September 29, 2023 and accrues interest at a fixed rate per annum equal to 5.0%, compounded annually. Payments of principal and interest pursuant to the AdCare Note commenced on April 30, 2018 and will continue monthly until the maturity date.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Components of Results of Operations**

**Client Related Revenue.** Our client related revenue primarily consists of service charges related to providing addiction treatment and related services, including clinical diagnostic laboratory services. We recognize revenue at the estimated net realizable value in the period in which services are provided. For all periods presented, over 90% of our client related revenue was reimbursable by commercial payors, including amounts paid by such payors to clients, with the remaining revenue payable directly by our clients.

Given the scale and nationwide reach of our network of substance use treatment facilities, we generally have the ability to serve clients located across the country from any of our facilities, which allows us to operate our business and analyze revenue on a system-wide basis rather than focusing on any individual facility. For the three and nine months ended September 30, 2018, no single payor accounted for more than 9.5% and 11.2% of our revenue, respectively, and for the three and nine months ended September 30, 2017, no single payor accounted for more than 12.2% and 11.3% of our revenue, respectively.

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers" ("Topic 606"), which outlines a five-step model for recognizing revenue and supersedes most existing revenue recognition guidance, including guidance specific to the healthcare industry. The core principle of the new standard is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which we expect to be entitled in exchange for those goods or services. We adopted the standard on January 1, 2018 using the modified retrospective approach. As a result of these new requirements, substantially all of our adjustments related to bad debt will now be recorded as a direct reduction to revenue.

**Comparison of Three Months Ended September 30, 2018 to Three Months Ended September 30, 2017**

The following tables summarize the composition of our client related revenue for inpatient treatment facility services, outpatient facility and sober living services, and client related diagnostic services. Inpatient treatment facility services include revenues from related professional services. Client related diagnostic services includes revenues from point of care services and laboratory services.

As reported, our client related revenue was as follows (in thousands):

	Three Months Ended September 30, 2018		Three Months Ended September 30, 2017		Increase (Decrease)	
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 58,464	78.5	\$ 64,237	82.4	\$ (5,773)	(9.0)
Outpatient facility and sober living services	11,332	15.2	8,085	10.4	3,247	40.2
Client related diagnostic services	4,681	6.3	5,626	7.2	(945)	(16.8)
Total client related revenue	<u>\$ 74,477</u>	<u>100.0</u>	<u>\$ 77,948</u>	<u>100.0</u>	<u>\$ (3,471)</u>	<u>(4.5)</u>

On a comparable accounting basis, as if we had adopted Topic 606 for both periods presented, our client related revenue was as follows (in thousands):

	As Reported		Comparable Accounting Basis		Increase (Decrease)	
	Three Months Ended September 30, 2018		Three Months Ended September 30, 2017		Amount	%
Inpatient treatment facility services	\$ 58,464	78.5	\$ 59,359	87.0	\$ (895)	(1.5)
Outpatient facility and sober living services	11,332	15.2	7,267	10.6	4,065	55.9
Client related diagnostic services	4,681	6.3	1,640	2.4	3,041	185.4
Total client related revenue	<u>\$ 74,477</u>	<u>100.0</u>	<u>\$ 68,266</u>	<u>100.0</u>	<u>\$ 6,211</u>	<u>9.1</u>

On an as reported basis, client related diagnostic services revenue for the three months ended September 30, 2018 decreased 16.8% to \$4.7 million compared with \$5.6 million for the three months ended September 30, 2017. Client related diagnostic services revenue as a percentage of total client related revenues was 6.3% for the three months ended September 30, 2018, compared to 7.2% for the three months ended September 30, 2017. Client related diagnostic services revenue as a percentage of total client revenues excluding the change in accounting estimate was 5.8% for the three months ended September 30, 2018.

On a comparable accounting basis, client related diagnostic services revenue for the three months ended September 30, 2018 increased \$3.0 million, or 185.4%, to \$4.7 million, compared with \$1.6 million for the three months ended September 30, 2017. The increase in client related diagnostic services revenue for the three months ended September 30, 2018 is primarily due to a reduction in our reserves based on the aging of receivables. Due to improvements in collections, which have reduced the number of days sales outstanding, our reserves based on the aging of receivables have declined.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*Comparison of Nine Months Ended September 30, 2018 to Nine Months Ended September 30, 2017*

The following tables summarize the composition of our client related revenue for inpatient treatment facility services, outpatient facility and sober living services, and client related diagnostic services. Inpatient treatment facility services include revenues from related professional services. Client related diagnostic services includes revenues from point of care services and laboratory services.

As reported, our client related revenue was as follows (in thousands):

	<b>Nine Months Ended September 30, 2018</b>		<b>Nine Months Ended September 30, 2017</b>		<b>Increase (Decrease)</b>	
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 190,080	81.3	\$ 175,486	78.0	\$ 14,594	8.3
Outpatient facility and sober living services	28,772	12.3	20,038	8.9	8,734	43.6
Client related diagnostic services	14,841	6.4	29,335	13.1	(14,494)	(49.4)
Total client related revenue	<u>\$ 233,693</u>	<u>100.0</u>	<u>\$ 224,859</u>	<u>100.0</u>	<u>\$ 8,834</u>	<u>3.9</u>

On a comparable accounting basis, as if we had adopted Topic 606 for both periods presented, our client related revenue was as follows (in thousands):

	<b>As Reported</b>		<b>Comparable Accounting Basis</b>		<b>Increase (Decrease)</b>	
	<b>Nine Months Ended September 30, 2018</b>		<b>Nine Months Ended September 30, 2017</b>		Amount	%
	Amount	%	Amount	%	Amount	%
Inpatient treatment facility services	\$ 190,080	81.3	\$ 160,818	80.8	\$ 29,262	18.2
Outpatient facility and sober living services	28,772	12.3	18,170	9.1	10,602	58.3
Client related diagnostic services	14,841	6.4	20,106	10.1	(5,265)	(26.2)
Total client related revenue	<u>\$ 233,693</u>	<u>100.0</u>	<u>\$ 199,094</u>	<u>100.0</u>	<u>\$ 34,599</u>	<u>17.4</u>

On an as reported basis, client related diagnostic services revenue for the nine months ended September 30, 2018 decreased 49.4% to \$14.8 million compared with \$29.3 million for the nine months ended September 30, 2017. Client related diagnostic services revenue as a percentage of total client related revenues was 6.4% for the nine months ended September 30, 2018 compared to 13.1% for the nine months ended September 30, 2017.

On a comparable accounting basis, client related diagnostic services revenue for the nine months ended September 30, 2018 decreased 26.2% to \$14.8 million compared with \$20.1 million for the nine months ended September 30, 2017. The decrease in client related diagnostic services is a result of previously anticipated lower reimbursement rates combined with a shift in the mix of client related diagnostic services from higher reimbursed tests to lower reimbursed tests. The decrease was partially offset by a reduction in our reserves based on the aging of receivables. Due to improvements in collections, which have reduced the number of days sales outstanding, our reserves based on the aging of receivables have declined.

We recognize client related revenues from commercial payors at the time services are provided based on our estimate of the amount that payors will pay us for the services performed. We estimate the net realizable value of revenue by adjusting gross client charges using our expected realization and applying this discount to gross client charges. Our expected realization is determined by management after taking into account the type of services provided and the historical collections received from commercial payors, on a per facility basis, compared to gross client charges billed.

Our accounts receivable primarily consists of amounts due from commercial payors. From time to time, we may provide free care to clients, which we refer to as scholarships. We do not recognize revenue for services provided to clients on scholarships. Included in the aging of accounts receivable are amounts for which the commercial insurance company paid out-of-network claims directly to the client and for which the client has yet to remit the insurance payment to us (which we refer to as "paid to client"). Such amounts paid to clients continue to be reflected in our accounts receivable aging as amounts due from commercial payors. Accordingly, our accounts receivable aging does not provide for the distinct identification of paid to client receivables. Also included in the aging of accounts receivable are amounts where we have received a partial payment from the commercial insurance company and we are continuing to pursue additional collections for the balance that we estimate remains outstanding.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

**Non-Client Related Revenue.** Our non-client related revenue primarily consists of service charges for diagnostic laboratory services provided to clients of third-party addiction treatment providers, addiction care treatment services for individuals in the criminal justice system and payments by third-party behavioral healthcare providers who use our digital outreach platforms. Non-client related revenue is recognized when persuasive evidence of an arrangement exists, services have been rendered, the fee for services is fixed or determinable and collectability of the fee is reasonably assured.

**Provision for doubtful accounts.** Prior to the adoption of Topic 606, the provision for doubtful accounts represented the expense associated with management's best estimate of accounts receivable that could become uncollectible in the future. We established our provision for doubtful accounts based on the aging of the receivables, historical collection experience by facility, services provided, payor source and historical reimbursement rate, current economic trends and percentages applied to the accounts receivable aging categories.

As a result of the adoption of Topic 606 as of January 1, 2018, substantially all of our adjustments related to bad debt will now be recorded as a direct reduction to revenue as opposed to the provision for doubtful accounts included within operating expenses. The only activity that will be recorded in operating expenses from 2018 forward will be bad debt related to specific customers that experience significant adverse changes in creditworthiness, such as bankruptcies. We recorded \$0.4 million of expense related to one such digital outreach platform customer during the nine months ended September 30, 2018.

As of September 30, 2018, substantially all accounts receivable aged greater than 360 days were fully reserved in our consolidated financial statements. In assessing the adequacy of the allowance for doubtful accounts, we rely on the results of detailed reviews of historical write-offs and recoveries on a rolling twelve-month basis (the hindsight analysis) as a primary source of information to utilize in estimating the collectability of our accounts receivable. We supplement this hindsight analysis with other analytical tools, including, without limitation, historical trends in cash collections compared to net revenues and days sales outstanding. Approximately \$6.4 million and \$14.6 million of the accounts receivable, net of the allowance for doubtful accounts, at September 30, 2018 and December 31, 2017, respectively, includes accounts where we have received a partial payment from a commercial insurance company and we are continuing to pursue additional collections for the balance that we estimate remains outstanding. An account is written off only after we have pursued collection efforts or otherwise determined an account to be uncollectible.

**Operating Expenses.** Our operating expenses are grouped into the following major categories:

- **Salaries, wages and benefits.** We employ a variety of staff related to providing client care, including case managers, therapists, medical technicians, housekeepers, cooks and drivers, among others. Our clinical salaries, wages and benefits expense is largely driven by the total number of effective beds in our facilities and our average daily census. We also employ business development professionals and trained professionals who answer calls to our helplines. Our corporate staff includes personnel in accounting, finance, billing, marketing, compliance, human resources, IT, legal and senior management.
- **Client related services.** Client related services consist of physician and medical services as well as client meals, pharmacy and various other expenses associated with client treatment. Client related services are significantly influenced by our average daily inpatient and sober living census.
- **Advertising and marketing.** We promote our treatment facilities through a variety of channels including television advertising and internet sites, among others. While we do not compensate our referral sources for client referrals, we do have customary arrangements with third-party marketing channels in which fees are based upon the number of responses to or inquiries made in response to advertisements or other outreach efforts. We also host and attend industry conferences. Our advertising and marketing efforts and expense is largely driven by the overall bed capacity of our facilities.
- **Professional fees.** Professional fees consist of various professional services used to support primarily corporate related functions. These services include accounting related fees for financial statement audits and tax preparation and legal fees for, among other matters, employment, compliance and general corporate matters. These fees also consist of information technology, consulting and payroll fees.
- **Other operating expenses.** Other operating expenses consists primarily of utilities, insurance, telecom, employee travel and repairs and maintenance expenses and is significantly influenced by the total number of our facilities and our average daily inpatient census.
- **Rentals and leases.** Rentals and leases mainly consist of properties and various equipment under operating leases, which includes space required to perform client services and space for administrative facilities.
- **Litigation settlement.** Litigation settlement represents settlement funds and expenses incurred for activities undertaken in defense of the Company from claims and other legal matters or to resolve such matters.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

- *Depreciation and amortization.* Depreciation and amortization represents the ratable use of our capitalized property and equipment, including assets under capital leases, over the estimated useful lives of the assets, and amortizable intangible assets, which mainly consist of trademark and marketing related intangibles and non-compete agreements.
- *Acquisition-related expenses.* Acquisition-related expenses consist primarily of professional fees, expenses and travel costs associated with our acquisition activities.

### Key Drivers of Our Results of Operations

Our results of operations and financial condition are affected by numerous factors, including those described under "Risk Factors" in our Annual Report on Form 10-K filed with the SEC on February 23, 2018, other filings with the SEC and elsewhere in this Quarterly Report on Form 10-Q and those described below:

- *Average Daily Inpatient Census ("ADC").* We refer to the average number of clients to whom we are providing services at our inpatient facilities on a daily basis over a specific period as our ADC. Our revenues are directly impacted by our ADC, which fluctuates based on the total number of effective beds, the number of client admissions and discharges in a period and the average length of stay.
- *Average Daily Sober Living Census.* We refer to the average number of clients to whom we are providing services at our sober living facilities on a daily basis over a specific period as our average daily sober living census. Our revenues are directly impacted by our average daily sober living census, which fluctuates based on the total number of beds, the number of client admissions and discharges in a period and the average length of stay.
- *Average Daily Inpatient Revenue ("ADR").* Our ADR is a per census metric equal to our total inpatient revenues, less any applicable provision for doubtful accounts, for a period divided by our average daily inpatient census for the same period divided by the number of days in the period. The key drivers of ADR include the mix of out-of-network beds versus in-network beds, the level of care that we provide to our clients during the period and payor mix. Our ADR derived from in-network facilities and beds is generally lower than our average daily inpatient revenue derived from out-of-network facilities and beds.
- *Outpatient Visits.* Our outpatient visits represent the total number of outpatient visits at our standalone outpatient centers during the period. Our revenues are directly impacted by our outpatient visits, which fluctuate based on our sales and client outreach efforts, utilization review and the average length of stay.
- *Average Revenue per Outpatient Visit ("ARV").* We refer to ARV as outpatient facility and sober living services revenue, less any applicable provision for doubtful accounts, for a period divided by our outpatient visits for the same period. The key drivers of ARV include the mix of out-of-network visits versus in-network visits and payor mix. Our ARV derived from in-network visits is generally lower than our average revenue per outpatient visit derived from out-of-network visits.
- *Revenue Per Admission.* Revenue per admission represents total client related revenue, less any applicable provision for doubtful accounts, recognized for each patient admitted to our treatment facilities. The drivers of revenue per admission include in-network or out-of-network insurance coverage, the level of care which the patient is receiving, and the average length of stay for each patient, among other drivers.
- *Client Related Clinical Diagnostic Services as a Percentage of Total Client Related Revenue.* We refer to client related diagnostic services as a percentage of total client related revenue as client related diagnostic services revenue, less any applicable provision for doubtful accounts, for a period divided by total client related revenue, less any applicable provision for doubtful accounts, for the same period. Client related diagnostic services includes point of care drug testing and client related clinical diagnostic laboratory services which includes toxicology, hematology and pharmacogenetics testing. We tend to experience higher margins from our client related clinical diagnostic services than we do from other client related services.
- *Expense Management.* Our profitability is directly impacted by our ability to manage our expenses, most notably salaries, wages and benefits and to adjust accordingly based upon our capacity.
- *Billing and Collections.* Our revenues and cash flow are directly impacted by our ability to properly verify our clients' insurance benefits, obtain authorization for levels of care, properly submit insurance claims and manage collections.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Results of Operations**

*Comparison of Three Months Ended September 30, 2018 to Three Months Ended September 30, 2017*

As previously discussed, we adopted Topic 606 on January 1, 2018. Under the new accounting guidance, the provision for doubtful accounts, which historically was reported as an operating expense, is now reported as a direct reduction to revenue. This change in presentation reduced revenues and operating expenses by the same amount and did not have an effect on net income. Because we adopted Topic 606 using the modified retrospective approach, prior year periods were not recast, and as such, revenues and expenses as a percentage of revenue as reported are not comparable to the current year presentation. Below we present the statement of operations as reported, and separately, our operating expenses on a comparable accounting basis, as if we had adopted Topic 606 for all periods presented.

The following table presents our condensed consolidated statements of operations as reported (in thousands):

	<b>Three Months Ended September 30,</b>					
	<b>2018</b>		<b>2017</b>		<b>Increase (Decrease)</b>	
	Amount	%	Amount	%	Amount	%
<b>Revenues</b>						
Client related revenue	\$ 74,477	96.1	\$ 77,948	96.9	\$ (3,471)	(4.5)
Non-client related revenue	2,996	3.9	2,476	3.1	520	21.0
<b>Total revenues</b>	<b>77,473</b>	<b>100.0</b>	<b>80,424</b>	<b>100.0</b>	<b>(2,951)</b>	<b>(3.7)</b>
<b>Operating expenses</b>						
Salaries, wages and benefits	44,831	57.9	36,709	45.6	8,122	22.1
Client related services	8,594	11.1	6,598	8.2	1,996	30.3
Provision for doubtful accounts	—	—	9,682	12.0	(9,682)	(100.0)
Advertising and marketing	3,037	3.9	3,074	3.8	(37)	(1.2)
Professional fees	5,697	7.4	3,641	4.5	2,056	56.5
Other operating expenses	12,833	16.6	8,306	10.3	4,527	54.5
Rentals and leases	2,760	3.6	2,105	2.6	655	31.1
Litigation settlement	100	0.1	—	—	100	—
Depreciation and amortization	5,573	7.2	5,218	6.5	355	6.8
Acquisition-related expenses	1,058	1.4	370	0.5	688	185.9
<b>Total operating expenses</b>	<b>84,483</b>	<b>109.0</b>	<b>75,703</b>	<b>94.1</b>	<b>8,780</b>	<b>11.6</b>
(Loss) income from operations	(7,010)	(9.0)	4,721	5.9	(11,731)	(248.5)
Interest expense, net	8,738	11.3	5,492	6.8	3,246	59.1
Loss on extinguishment of debt	—	—	—	—	—	—
Other expense, net	732	0.9	49	0.1	683	1,393.9
Loss before income tax benefit	(16,480)	(21.3)	(820)	(1.0)	(15,660)	1,909.8
Income tax benefit	(3,324)	(4.3)	(456)	(0.6)	(2,868)	628.9
Net loss	(13,156)	(17.0)	(364)	(0.5)	(12,792)	3,514.3
Less: net loss attributable to noncontrolling interest	1,663	2.1	1,126	1.4	537	47.7
Net (loss) income attributable to AAC Holdings, Inc. common stockholders	<u>\$ (11,493)</u>	<u>(14.8)</u>	<u>\$ 762</u>	<u>0.9</u>	<u>\$ (12,255)</u>	<u>(1,608.3)</u>

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
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The following table presents our revenues and operating expenses on a comparable accounting basis, as if we had adopted Topic 606 for all periods indicated (in thousands):

	<b>Three Months Ended September 30, 2018</b>		<b>Three Months Ended September 30, 2017</b>				<b>Increase (Decrease)</b>	
	<b>As Reported</b>		<b>As Reported</b>		<b>Comparable Basis</b>		<b>Comparable Basis</b>	
	<b>Amount</b>	<b>%</b>	<b>Amount</b>	<b>%</b>	<b>Amount</b>	<b>%</b>	<b>Amount</b>	<b>%</b>
<b>Revenues</b>								
Client related revenue	\$ 74,477	96.1	\$ 77,948	96.9	\$ 68,266	96.5	\$ 6,211	9.1
Non-client related revenue	2,996	3.9	2,476	3.1	2,476	3.5	520	21.0
<b>Total revenues</b>	<b>77,473</b>	<b>100.0</b>	<b>80,424</b>	<b>100.0</b>	<b>70,742</b>	<b>100.0</b>	<b>6,731</b>	<b>9.5</b>
<b>Operating expenses</b>								
Salaries, wages and benefits	44,831	57.9	36,709	45.6	36,709	51.9	8,122	22.1
Client related services	8,594	11.1	6,598	8.2	6,598	9.3	1,996	30.3
Provision for doubtful accounts	—	—	9,682	12.0	—	—	—	—
Advertising and marketing	3,037	3.9	3,074	3.8	3,074	4.3	(37)	(1.2)
Professional fees	5,697	7.4	3,641	4.5	3,641	5.1	2,056	56.5
Other operating expenses	12,833	16.6	8,306	10.3	8,306	11.7	4,527	54.5
Rentals and leases	2,760	3.6	2,105	2.6	2,105	3.0	655	31.1
Litigation settlement	100	0.1	—	—	—	—	100	—
Depreciation and amortization	5,573	7.2	5,218	6.5	5,218	7.4	355	6.8
Acquisition-related expenses	1,058	1.4	370	0.5	370	0.5	688	185.9
<b>Total operating expenses</b>	<b>84,483</b>	<b>109.0</b>	<b>75,703</b>	<b>94.1</b>	<b>66,021</b>	<b>93.3</b>	<b>18,462</b>	<b>28.0</b>
(Loss) income from operations	\$ (7,010)	(9.0)	\$ 4,721	5.9	\$ 4,721	6.7	\$ (11,731)	(248.5)

***Client Related Revenue***

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers" ("Topic 606"), which outlines a five-step model for recognizing revenue and supersedes most existing revenue recognition guidance, including guidance specific to the healthcare industry. The core principle of the new standard is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which we expect to be entitled in exchange for those goods or services. We adopted the standard on January 1, 2018 using the modified retrospective approach. As a result of these new requirements, substantially all of our adjustments related to bad debt are now recorded as a direct reduction to revenue. Prior to January 1, 2018, the provision for doubtful accounts was shown as an operating expense within the condensed consolidated statements of operations. For certain portions of management's discussion and analysis of our financial condition and results of operations for the three months ended September 30, 2018 as compared to the three months ended September 30, 2017, we have applied our adoption of Topic 606 to the prior-year period. Management believes that this allows for an accurate comparison of our revenue in both periods. Where we use language below such as "comparable accounting basis" or similar language, this indicates a presentation of periods that allows for analysis on a consistent accounting basis.

***Inpatient Treatment Facility Services Revenue***

Inpatient treatment facility services revenue, on a comparable accounting basis, decreased \$0.9 million, or 1.5%, to \$58.5 million for the three months ended September 30, 2018 from \$59.4 million for the three months ended September 30, 2017. Inpatient treatment facility services revenue on an as reported basis, decreased \$5.8 million, or 9.0%, to \$58.5 million for the three months ended September 30, 2018 from \$64.2 million for the three months ended September 30, 2017.

During the three months ended September 30, 2018, we recorded a change in accounting estimate which reduced revenue by \$6.0 million, of which \$5.3 million related to inpatient treatment facility services. Excluding the change in accounting estimate, inpatient treatment facility services revenue, on a comparable accounting basis, increased \$4.4 million, or 7.5%, to \$63.8 million for the three months ended September 30, 2018 from \$59.4 million for the three months ended September 30, 2017. The increase in inpatient treatment facility services revenue was primarily due to the full quarter benefit of revenue from AdCare, which was acquired on March 1, 2018, offset partially by a 3.4% decrease in ADR, excluding the change in accounting estimate, from the three months ended September 30, 2018 compared to the three months ended September 30, 2017.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The decrease in ADR was due in part to an unfavorable shift in services provided within our in-network versus out-of-network facilities. During three months ended September 30, 2018, a greater portion of our overall ADC was located within our in-network facilities versus our out-of-network facilities. Historically, ADR at our in-network facilities is generally lower than ADR at our out-of-network facilities.

Our ADC increased 83, or 11.0%, to 838 for the three months ended September 30, 2018 from 755 for the three months ended September 30, 2017. The increase in ADC was primarily due to the AdCare Acquisition partially offset by a decrease in ADC as a result of lower call volumes starting in August 2018. In August of 2018, Google implemented a broad core algorithm change (the "Google algorithm change"). According to Internet marketing analysts, the Google algorithm change appears to have disproportionately negatively affected websites of healthcare and wellness companies, with many such websites becoming lower ranked, resulting in steep drop-offs of website visits. Following the Google algorithm change, our websites generally have experienced lower rankings and decreased visits, resulting in significantly fewer calls to our helpline. We believe that this decline in calls and other potential client interaction has resulted in an overall decline of admissions to our facilities, resulting in a lower ADC. ADC was further impacted by our planned conversion of inpatient beds to sober living beds at Recovery First West Palm and San Diego Addiction Treatment Center that occurred during the three months ended September 30, 2017.

### *Outpatient Facility and Sober Living Services Revenue*

Outpatient facility and sober living revenue, on a comparable accounting basis, increased \$4.1 million, or 55.9%, to \$11.3 million for the three months ended September 30, 2018, from \$7.3 million for the three months ended September 30, 2017. Outpatient facility and sober living revenue, on an as reported basis, increased \$3.2 million, or 40.2%, to \$11.3 million for the three months ended September 30, 2018, from \$8.1 million for the three months ended September 30, 2017.

During the three months ended September 30, 2018, we recorded change in accounting estimate which reduced revenue by \$6.0 million, of which \$0.7 million related to outpatient facility and sober living revenue. Excluding the change in accounting estimate, outpatient facility and sober living revenue, on a comparable accounting basis, increased \$4.7 million, or 65.1%, to \$12.0 million for the three months ended September 30, 2018 from \$7.3 million for the three months ended September 30, 2017.

Outpatient visits increased 163.0% to 48,626 for the three months ended September 30, 2018 from 18,491 for the three months ended September 30, 2017. The increase in outpatient visits was primarily due to the AdCare Acquisition as well as a 34.2% increase in our average daily sober living census to 294 for the three months ended September 30, 2018 from 219 for the three months ended September 30, 2017. The increase in average daily sober living census was related to the expansion of sober living services and the conversion of inpatient beds to sober living beds at Recovery First West Palm and San Diego Addiction Treatment Center during the three months ended September 30, 2017.

ARV, excluding the change in accounting estimate, decreased 43.7% to \$246 for the three months ended September 30, 2018 compared with \$437 for the three months ended September 30, 2017. The decrease in outpatient ARV is primarily related to a significantly higher mix of in-network outpatient visits as a result of the AdCare Acquisition.

### *Client Related Diagnostic Services*

Client related diagnostic services revenue, on a comparable accounting basis, increased \$3.0 million, or 185.4% to \$4.7 million for the three months ended September 30, 2018, from \$1.6 million for the three months ended September 30, 2017. Client related diagnostic services revenue, on an as reported basis, decreased \$0.9 million, or 16.8%, to \$4.7 million for the three months ended September 30, 2018 from \$5.6 million for the three months ended September 30, 2017.

The increase in client related diagnostic services revenue on a comparable accounting basis for the three months ended September 30, 2018 is primarily due to a reduction in our reserves based on the aging of receivables. Due to improvements in collections, which have reduced the number of days sales outstanding, our reserves based on the aging of receivables have declined.

### *Non-Client Related Revenue*

Our non-client related revenue primarily consists of service charges for diagnostic laboratory services provided to clients of third-party addiction treatment providers, addiction care treatment services for individuals in the criminal justice system and payments by third-party behavioral healthcare providers who use our internet assets to serve potential patients who are seeking treatment. Non-client related revenue increased \$0.5 million, or 21.0%, to \$3.0 million for the three months ended September 30, 2018 from \$2.5 million for the three months ended September 30, 2017.

The increase in non-client related revenue was primarily related to addiction care treatment services for individuals in the criminal justice system as a result of the AdCare acquisition on March 1, 2018.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### *Salaries, Wages and Benefits*

Salaries, wages and benefits increased \$8.1 million, or 22.1%, to \$44.8 million for the three months ended September 30, 2018, from \$36.7 million for the three months ended September 30, 2017.

On a comparable accounting basis, salaries, wages and benefits were 57.9% of total revenues for the three months ended September 30, 2018, compared to 51.9% of total revenues for the three months ended September 30, 2017. As reported for the three months ended September 30, 2018 and 2017, salaries, wages and benefits were 57.9% and 45.6% of total revenues, respectively.

On a comparable accounting basis and excluding the change in accounting estimate, salaries, wages and benefits were 53.7% of total revenues for the three months ended September 30, 2018 compared to 51.9% for the three months ended September 30, 2017. The increase in salaries, wages and benefits as a percentage of total revenues, on a comparable accounting basis and excluding the change in accounting estimate, was primarily attributable to the AdCare Acquisition. Salaries, wages and benefits represents a greater percentage of total revenues for AdCare than our other facilities due in part to the higher average acuity mix of clients served at AdCare.

### *Client Related Services*

Client related services expense increased \$2.0 million, or 30.3%, to \$8.6 million for the three months ended September 30, 2018, from \$6.6 million for the three months ended September 30, 2017 primarily as a result of the AdCare Acquisition as well as increased medical provider costs, including costs related to physician services. We currently utilize more contracted physicians and are working to reduce physician services costs by hiring on full time staff to fill this role.

On a comparable accounting basis, client related services expense was 11.1% of total revenues for the three months ended September 30, 2018, compared to 9.3% of total revenues for the three months ended September 30, 2017. As reported for the three months ended September 30, 2018 and 2017, client related services expense was 11.1% and 8.2% of total revenues, respectively. On a comparable accounting basis and excluding the change in accounting estimate, client related services expense for the three months ended September 30, 2018 and 2017 were 10.3% and 9.3% of total revenues, respectively.

### *Provision for Doubtful Accounts*

As a result of the adoption of Topic 606 as of January 1, 2018, substantially all of our adjustments related to bad debt will now be recorded as a direct reduction to revenue as opposed to the provision for doubtful accounts included within operating expenses. The only activity that will be recorded in operating expenses from 2018 forward will be bad debt related to specific customers that experience significant adverse changes in creditworthiness, such as bankruptcies.

### *Advertising and Marketing*

Advertising and marketing expense decreased 1.2%, to \$3.0 million for the three months ended September 30, 2018, from \$3.1 million for the three months ended September 30, 2017.

On a comparable accounting basis, advertising and marketing expense was 3.9% of total revenues for the three months ended September 30, 2018, compared to 4.3% of total revenues for the three months ended September 30, 2017. As reported for the three months ended September 30, 2018 and 2017, advertising and marketing expense was 3.9% and 3.8% of total revenues, respectively. On a comparable accounting basis and excluding the change in accounting estimate, advertising and marketing expense for the three months ended September 30, 2018 and 2017 was 3.6% and 4.3% of total revenues, respectively. The decrease in advertising and marketing expense was primarily driven by reducing television advertising and focusing on more efficient and cost-effective advertising platforms, including digital outreach platforms. As a result of the Google algorithm change, we expect an increase in advertising and marketing expenses in the near term as we increase our sales and marketing efforts.

### *Professional Fees*

Professional fees increased \$2.1 million, or 56.5%, to \$5.7 million for the three months ended September 30, 2018, from \$3.6 million for the three months ended September 30, 2017.

On a comparable accounting basis, professional fees were 7.4% of total revenues for the three months ended September 30, 2018, compared to 5.1% of total revenues for the three months ended September 30, 2017. As reported for the three months ended September 30, 2018 and 2017, professional fees were 7.4% and 4.5% of total revenues, respectively. On a comparable accounting basis and excluding the change in accounting estimate, professional fees for the three months ended September 30, 2018 and 2017 were 6.8% and 5.1% of total revenues, respectively. The increase in professional fees was primarily related to increased legal costs related to certain litigation, government relations and regulatory matters.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### ***Other Operating Expenses***

Other operating expenses increased \$4.5 million, or 54.5%, to \$12.8 million for the three months ended September 30, 2018, from \$8.3 million for the three months ended September 30, 2017.

On a comparable accounting basis, other operating expenses were 16.6% of total revenues for the three months ended September 30, 2018, compared to 11.7% of total revenues for the three months ended September 30, 2017. As reported for the three months ended September 30, 2018 and 2017, other operating expenses were 16.6% and 10.3% of total revenues, respectively. On a comparable accounting basis, other operating expenses for the three months ended September 30, 2018 and 2017 were 15.4% and 11.7% of total revenues, respectively. The increase in other operating expenses was primarily as a result of the AdCare Acquisition as well as additional recruiting costs for facility and corporate leadership positions.

### ***Rentals and Leases***

Rentals and leases expense increased \$0.7 million, or 31.1%, to \$2.8 million for the three months ended September 30, 2018, from \$2.1 million for the three months ended September 30, 2017.

### ***Litigation Settlement***

Litigation settlement expense was \$0.1 million for the three months ended September 30, 2018. We had no litigation settlement expense for the three months ended September 30, 2017.

For further discussion of significant legal matters, see Note 15 (Commitments and Contingencies) to our consolidated financial statements included in this quarterly report on Form 10-Q.

### ***Depreciation and Amortization***

Depreciation and amortization expense increased \$0.4 million, or 6.8%, to \$5.6 million for the three months ended September 30, 2018, from \$5.2 million for the three months ended September 30, 2017. The increase in depreciation and amortization expense was primarily attributable to additional expense related to AdCare.

### ***Acquisition-Related Expenses***

Acquisition-related expenses increased \$0.7 million to \$1.1 million for the three months ended September 30, 2018 from \$0.4 million for the three months ended September 30, 2017. The increase primarily relates to the change in fair value associated with the contingent consideration portion of the AdCare Acquisition.

### ***Interest Expense***

Interest expense increased \$3.2 million, or 59.1%, to \$8.7 million for the three months ended September 30, 2018, compared to \$5.5 million for the three months ended September 30, 2017. The increase in interest expense was primarily the result of increased borrowings related to the AdCare Acquisition and the \$25.0 million settlement of the Tennessee claim.

Outstanding debt at September 30, 2018 was approximately \$305.5 million, compared to \$202.6 million at September 30, 2017. Our weighted average interest rate on outstanding debt at September 30, 2018 was 8.9% compared to 8.0% at September 30, 2017.

Refer to Note 10 (Debt) for additional information regarding the 2017 Credit Facility and the payoff of the 2015 Credit Facility and Deerfield Facility. Refer to Note 15 for additional information regarding settlement of the Tennessee claim.

### ***Income Tax Benefit***

For the three months ended September 30, 2018, income tax benefit was \$3.3 million, reflecting an effective tax rate of 20.2%, compared to income tax benefit of \$0.5 million, reflecting an effective tax rate of 55.6%, for the three months ended September 30, 2017. The increase in income tax benefit and the change in the effective tax rate is primarily related to the change in loss before income tax benefit as well as the tax treatment of stock compensation, litigation settlement expense and the effect of the Tax Cuts and Jobs Act.

### ***Net Loss Attributable to Noncontrolling Interest***

For the three months ended September 30, 2018, net loss attributable to noncontrolling interest was \$1.7 million compared to \$1.1 million for the three months ended September 30, 2017. The net loss attributable to noncontrolling interest is directly related to our consolidated VIEs.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
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*Comparison of Nine Months Ended September 30, 2018 to Nine Months Ended September 30, 2017*

As previously discussed, we adopted Topic 606 on January 1, 2018. Under the new accounting guidance, the provision for doubtful accounts, which historically was reported as an operating expense, is now reported as a direct reduction to revenue. This change in presentation reduced revenues and operating expenses by the same amount and did not have an effect on net income. Because we adopted Topic 606 using the modified retrospective approach, prior year periods were not recast, and as such, revenues and expenses as a percentage of revenue as reported are not comparable to the current year presentation. Below we present the statement of operations as reported, and separately, our operating expenses on a comparable accounting basis, as if we had adopted Topic 606 for all periods indicated.

The following tables present our condensed consolidated statements of operations as reported (in thousands):

	<b>Nine Months Ended September 30,</b>					
	<b>2018</b>		<b>2017</b>		<b>Increase (Decrease)</b>	
	Amount	%	Amount	%	Amount	%
<b>Revenues</b>						
Client related revenue	\$ 233,693	96.3	\$ 224,859	97.1	\$ 8,834	3.9
Non-client related revenue	9,014	3.7	6,646	2.9	2,368	35.6
<b>Total revenues</b>	<b>242,707</b>	<b>100.0</b>	<b>231,505</b>	<b>100.0</b>	<b>11,202</b>	<b>4.8</b>
<b>Operating expenses</b>						
Salaries, wages and benefits	131,765	54.3	107,989	46.6	23,776	22.0
Client related services	24,734	10.2	19,622	8.5	5,112	26.1
Provision for doubtful accounts	366	0.2	25,765	11.1	(25,399)	(98.6)
Advertising and marketing	8,220	3.4	10,115	4.4	(1,895)	(18.7)
Professional fees	14,297	5.9	9,322	4.0	4,975	53.4
Other operating expenses	35,615	14.7	25,294	10.9	10,321	40.8
Rentals and leases	7,439	3.1	5,839	2.5	1,600	27.4
Litigation settlement	3,135	1.3	—	—	3,135	—
Depreciation and amortization	16,946	7.0	15,745	6.8	1,201	7.6
Acquisition-related expenses	1,363	0.6	595	0.3	768	129.1
<b>Total operating expenses</b>	<b>243,880</b>	<b>100.5</b>	<b>220,286</b>	<b>95.2</b>	<b>23,594</b>	<b>10.7</b>
(Loss) income from operations	(1,173)	(0.5)	11,219	4.8	(12,392)	(110.5)
Interest expense, net (change in fair value of interest rate swaps of \$0 and (\$108), respectively)	23,340	9.6	11,072	4.8	12,268	110.8
Loss on extinguishment of debt	—	—	5,435	2.3	(5,435)	(100.0)
Other expense, net	643	0.3	77	—	566	735.1
Loss before income tax benefit	(25,156)	(10.4)	(5,365)	(2.3)	(19,791)	368.9
Income tax benefit	(4,902)	(2.0)	(459)	(0.2)	(4,443)	968.0
Net loss	(20,254)	(8.3)	(4,906)	(2.1)	(15,348)	312.8
Less: net loss attributable to noncontrolling interest	5,546	2.3	3,149	1.4	2,397	76.1
Net loss attributable to AAC Holdings, Inc. common stockholders	<u>\$ (14,708)</u>	<u>(6.1)</u>	<u>\$ (1,757)</u>	<u>(0.8)</u>	<u>\$ (12,951)</u>	<u>737.1</u>

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The following table presents our revenues and operating expenses on a comparable accounting basis, as if we had adopted Topic 606 for all periods indicated (in thousands):

	<b>Nine Months Ended September 30, 2018</b>		<b>Nine Months Ended September 30, 2017</b>				<b>Increase (Decrease)</b>	
	<b>As Reported</b>		<b>As Reported</b>		<b>Comparable Basis</b>		<b>Comparable Basis</b>	
	Amount	%	Amount	%	Amount	%	Amount	%
<b>Revenues</b>								
Client related revenue	\$ 233,693	96.3	\$ 224,859	97.1	\$ 199,094	96.8	\$ 34,599	17.4
Non-client related revenue	9,014	3.7	6,646	2.9	6,646	3.2	2,368	35.6
<b>Total revenues</b>	<b>242,707</b>	<b>100.0</b>	<b>231,505</b>	<b>100.0</b>	<b>205,740</b>	<b>100.0</b>	<b>36,967</b>	<b>18.0</b>
<b>Operating expenses</b>								
Salaries, wages and benefits	131,765	54.3	107,989	46.6	107,989	52.5	23,776	22.0
Client related services	24,734	10.2	19,622	8.5	19,622	9.5	5,112	26.1
Provision for doubtful accounts	366	0.2	25,765	11.1	—	—	366	—
Advertising and marketing	8,220	3.4	10,115	4.4	10,115	4.9	(1,895)	(18.7)
Professional fees	14,297	5.9	9,322	4.0	9,322	4.5	4,975	53.4
Other operating expenses	35,615	14.7	25,294	10.9	25,294	12.3	10,321	40.8
Rentals and leases	7,439	3.1	5,839	2.5	5,839	2.8	1,600	27.4
Litigation settlement	3,135	1.3	—	—	—	—	3,135	—
Depreciation and amortization	16,946	7.0	15,745	6.8	15,745	7.7	1,201	7.6
Acquisition-related expenses	1,363	0.6	595	0.3	595	0.3	768	129.1
<b>Total operating expenses</b>	<b>243,880</b>	<b>100.5</b>	<b>220,286</b>	<b>95.2</b>	<b>194,521</b>	<b>94.5</b>	<b>49,359</b>	<b>25.4</b>
(Loss) income from operations	<u>\$ (1,173)</u>	<u>(0.5)</u>	<u>\$ 11,219</u>	<u>4.8</u>	<u>\$ 11,219</u>	<u>5.5</u>	<u>\$ (12,392)</u>	<u>(110.5)</u>

**Client Related Revenue**

As noted above, in May 2014, the FASB issued Topic 606. We adopted the standard on January 1, 2018 using the modified retrospective approach. For certain portions of management's discussion and analysis of our financial condition and results of operations for the period ended September 30, 2018 as compared to the nine months ended September 30, 2017 we have applied our adoption of Topic 606 to the prior-year period. Management believes that this allows for an accurate comparison of our revenue in both periods. Where we use language below such as "comparable accounting basis" or similar language, this indicates a presentation of periods that allows for analysis on a consistent accounting basis.

*Inpatient Treatment Facility Services Revenue*

Inpatient treatment facility services revenue, on a comparable accounting basis, increased \$29.3 million, or 18.2%, to \$190.1 million for the nine months ended September 30, 2018 from \$160.8 million for the nine months ended September 30, 2017. Inpatient treatment facility services revenue on an as reported basis, increased \$14.6 million, or 8.3%, to \$190.1 million for the nine months ended September 30, 2018 from \$175.5 million for the nine months ended September 30, 2017.

For the nine months ended September 30, 2018, inpatient treatment facility services revenue, on a comparable accounting basis, increased \$29.3 million, or 18.2%, to \$190.1 million for the nine months ended September 30, 2018 from \$160.8 million for the nine months ended September 30, 2017. The increase in inpatient treatment facility services revenue was primarily due to additional revenue following the AdCare Acquisition, which was completed on March 1, 2018, as well as a 12.3% increase in ADR from the nine months ended September 30, 2018 compared to the nine months ended September 30, 2017.

The increase in ADR is partially attributable to a favorable shift in the service level mix within our inpatient treatment facilities from lower levels of complexity to higher levels of complexity. As a result of planned expansion of outpatient treatment facilities, a greater percentage of lower levels of care, such as partial hospitalization and intensive outpatient services that were historically performed in our inpatient treatment facilities, are now performed in our outpatient treatment facilities. As the ADR for these lower levels of care are significantly less than the ADR for higher levels of care such as detoxification and residential services, our ADR in our inpatient facilities has increased. Partially offsetting the increase in ADR was a decrease in ADR due in part to an unfavorable shift in services provided within our in-network versus out-of-network facilities. During the nine months ended September 30, 2018, a greater portion of our overall ADC was located within our in-network facilities versus our out-of-network facilities. Historically, ADR at our in-network facilities is generally lower than ADR at our out-of-network facilities.

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Separately, our ADC increased 41 to 828 for the nine months ended September 30, 2018 from 787 for the nine months ended September 30, 2017, primarily as a result of the AdCare Acquisition. Partially offsetting the increase in ADC from the AdCare Acquisition was a decrease in ADC as a result of lower call volumes during the nine months ended September 30, 2018 as a result of the Google algorithm change, which led to both lower admissions and lower census when compared to the prior year period. ADC was further impacted by our planned conversion of inpatient beds to sober living beds at Recovery First West Palm and San Diego Addiction Treatment Center that occurred during the nine months ended September 30, 2017.

### *Outpatient Facility and Sober Living Services Revenue*

Outpatient facility and sober living revenue, on a comparable accounting basis, increased \$10.6 million, or 58.3%, to \$28.8 million for the nine months ended September 30, 2018, from \$18.2 million for the nine months ended September 30, 2017. Outpatient facility and sober living revenue, on an as reported basis, increased \$8.7 million, or 43.6%, to \$28.8 million for the nine months ended September 30, 2018, from \$20.0 million for the nine months ended September 30, 2017.

Outpatient visits increased 157.3% to 129,958 for the nine months ended September 30, 2018 from 50,504 for the nine months ended September 30, 2017. The increase in outpatient visits was primarily due to the AdCare Acquisition as well as a 57.1% increase to our average daily sober living census to 278 for the nine months ended September 30, 2018 from 177 for the nine months ended September 30, 2017. The increase in average daily sober living census was related to the expansion of sober living services and the conversion of inpatient beds to sober living beds at Recovery First West Palm and San Diego Addiction Treatment Center during the three months ended September, 30 2017.

ARV decreased 44.2% to \$221 for the nine months ended September 30, 2018 compared with \$397 for the nine months ended September 30, 2017. The decrease in ARV is primarily related to additional in-network outpatient visits related to the AdCare Acquisition.

### *Client Related Diagnostic Services*

On a comparable accounting basis, client related diagnostic services revenue for the nine months ended September 30, 2018 decreased 26.2% to \$14.8 million compared with \$20.1 million for the nine months ended September 30, 2017. The decrease in client related diagnostic services is a result of previously anticipated lower reimbursement rates combined with a shift in the mix of client related diagnostic services from higher reimbursed tests to lower reimbursed tests. The decrease was partially offset by a reduction in our reserves based on the aging of receivables. Due to improvements in collections, which have reduced the number of days sales outstanding, our reserves based on the aging of receivables have declined.

On an as reported basis, client related diagnostic services revenue for the nine months ended September 30, 2018 decreased 49.4% to \$14.8 million compared with \$29.3 million for the nine months ended September 30, 2017. Client related diagnostic services revenue as a percentage of total client related revenues was 6.4% for the nine months ended September 30, 2018 compared to 13.1% for the nine months ended September 30, 2017.

### *Non-Client Related Revenue*

Our non-client related revenue primarily consists of service charges for diagnostic laboratory services provided to clients of third-party addiction treatment providers, addiction care treatment services for individuals in the criminal justice system and payments by third-party behavioral healthcare providers who use our digital outreach platform to serve people seeking treatment. Non-client related revenue increased \$2.4 million, or 35.6%, to \$9.0 million for the nine months ended September 30, 2018 from \$6.6 million for the nine months ended September 30, 2017. The increase in non-client related revenue was primarily related to addiction care treatment services for individuals in the criminal justice system earned by AdCare.

### *Salaries, Wages and Benefits*

Salaries, wages and benefits increased \$23.8 million, or 22.0%, to \$131.8 million for the nine months ended September 30, 2018, from \$108.0 million for the nine months ended September 30, 2017.

On a comparable accounting basis, salaries, wages and benefits were 54.3% of total revenues for the nine months ended September 30, 2018, compared to 52.5% of total revenues for the nine months ended September 30, 2017. As reported for the nine months ended September 30, 2018 and 2017, salaries, wages and benefits were 54.3% and 46.6% of total revenues, respectively.

The increase in salaries, wages and benefits as a percentage of total revenues, on a comparable accounting was primarily attributable to the AdCare Acquisition. Salaries, wages and benefits represents a greater percentage of total revenues for AdCare than our other facilities due in part to the higher average acuity mix of clients served at AdCare.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### *Client Related Services*

Client related services expense increased \$5.1 million, or 26.1%, to \$24.7 million for the nine months ended September 30, 2018, from \$19.6 million for the nine months ended September 30, 2017 primarily as a result of the AdCare Acquisition and increased medical provider costs, including costs related to physician services.

On a comparable accounting basis, client related services expense was 10.2% of total revenues for the nine months ended September 30, 2018, compared to 9.5% of total revenues for the nine months ended September 30, 2017. As reported for the nine months ended September 30, 2018 and 2017, client related services expense was 10.2% and 8.5% of total revenues, respectively.

### *Provision for Doubtful Accounts*

As a result of the adoption of Topic 606 as of January 1, 2018, substantially all of our adjustments related to bad debt will now be recorded as a direct reduction to revenue as opposed to the provision for doubtful accounts included within operating expenses. The only activity that will be recorded in operating expenses from 2018 forward will be bad debt related to specific customers that experience significant adverse changes in creditworthiness, such as bankruptcies. We recorded \$0.4 million of expense related to one such digital outreach platform customer during the nine months ended September 30, 2018. On a comparable basis, there was no expense related to customer bankruptcies during the nine months ended September 30, 2017.

On an as reported basis, due to the change in presentation related to the adoption of Topic 606, the provision for doubtful accounts decreased \$25.4 million, or 98.6%, to \$0.4 million for the nine months ended September 30, 2018 from \$25.8 million for the nine months ended September 30, 2017.

### *Advertising and Marketing*

Advertising and marketing expense decreased \$1.9 million, or 18.7%, to \$8.2 million for the nine months ended September 30, 2018, from \$10.1 million for the nine months ended September 30, 2017.

On a comparable accounting basis, advertising and marketing expense was 3.4% of total revenues for the nine months ended September 30, 2018, compared to 4.9% of total revenues for the nine months ended September 30, 2017. As reported for the nine months ended September 30, 2018 and 2017, advertising and marketing expense was 3.4% and 4.4% of total revenues, respectively.

The decrease in advertising and marketing expense was primarily driven by reducing television advertising and focusing on more efficient and cost-effective advertising platforms, including digital outreach platforms. As a result of the Google algorithm change, we expect an increase in advertising and marketing expenses in the near term as we increase our sales and marketing efforts.

### *Professional Fees*

Professional fees increased \$5.0 million, or 53.4%, to \$14.3 million for the nine months ended September 30, 2018, from \$9.3 million for the nine months ended September 30, 2017.

On a comparable accounting basis, professional fees were 5.9% of total revenues for the nine months ended September 30, 2018, compared to 4.5% of total revenues for the nine months ended September 30, 2017. As reported for the nine months ended September 30, 2018 and 2017, professional fees were 5.9% and 4.0% of total revenues, respectively.

The increase in professional fees was primarily related to \$6.9 million of legal costs related to certain litigation, government relations and regulatory matters.

### *Other Operating Expenses*

Other operating expenses increased \$10.3 million, or 40.8%, to \$35.6 million for the nine months ended September 30, 2018, from \$25.3 million for the nine months ended September 30, 2017.

On a comparable accounting basis, other operating expenses were 14.7% of total revenues for the nine months ended September 30, 2018, compared to 12.3% of total revenues for the nine months ended September 30, 2017. As reported for the nine months ended September 30, 2018 and 2017, other operating expenses were 14.7% and 10.9% of total revenues, respectively.

The increase in other operating expenses was primarily the result of additional other operating expenses as a result of the AdCare Acquisition, as well as additional recruiting costs for facility and corporate leadership positions.

### *Rentals and Leases*

Rentals and leases expense increased \$1.6 million, or 27.4%, to \$7.4 million for the nine months ended September 30, 2018, from \$5.8 million for the nine months ended September 30, 2017.

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### *Litigation Settlement*

Litigation settlement expense was \$3.1 million for the nine months ended September 30, 2018. We had no litigation settlement expense for the nine months ended September 30, 2017.

For further discussion of significant legal matters, see Note 15 (Commitments and Contingencies) to our consolidated financial statements included in this quarterly report on Form 10-Q.

### *Depreciation and Amortization*

Depreciation and amortization expense increased \$1.2 million, or 7.6%, to \$16.9 million for the nine months ended September 30, 2018, from \$15.7 million for the nine months ended September 30, 2017. The increase in depreciation and amortization expense is partially attributable to additional expense related to AdCare in addition to increased depreciation costs related to information technology assets.

### *Acquisition-Related Expenses*

Acquisition-related expenses increased \$0.8 million, or 129.1%, to \$1.4 million for the nine months ended September 30, 2018, from \$0.6 million for the nine months ended September 30, 2017. The increase primarily relates to the change in fair value associated with the contingent consideration portion of the AdCare Acquisition.

### *Interest Expense*

Interest expense increased \$12.3 million, or 110.8%, to \$23.3 million for the nine months ended September 30, 2018, compared to \$11.1 million for the nine months ended September 30, 2017. The increase in interest expense was primarily the result of increased borrowings related to the AdCare acquisition and the \$25.0 million settlement of the Tennessee claim.

Outstanding debt at September 30, 2018 was approximately \$305.5 million, compared to \$202.6 million at September 30, 2017. Our weighted average interest rate on outstanding debt at September 30, 2018 was 8.9% compared to 8.0% at September 30, 2017.

Refer to Note 10 (Debt) for additional information regarding the 2017 Credit Facility and the payoff of the 2015 Credit Facility and Deerfield Facility. Refer to Note 15 for additional information regarding settlement of the Tennessee claim.

### *Income Tax Benefit*

For the nine months ended September 30, 2018, income tax benefit was \$4.9 million, reflecting an effective tax rate of 19.5%, compared to income tax benefit of \$0.5, reflecting an effective tax rate of 8.6%, for the nine months ended September 30, 2017. The increase in income tax benefit and the change in the effective tax rate is primarily related to the change in loss before income tax benefit as well as the tax treatment of stock compensation, litigation settlement expense and the effect of the Tax Cuts and Jobs Act.

### *Net Loss Attributable to Noncontrolling Interest*

For the nine months ended September 30, 2018, net loss attributable to noncontrolling interest was \$5.5 million compared to \$3.1 million for the nine months ended September 30, 2017. The net loss attributable to noncontrolling interest is directly related to our consolidated VIEs.

### **Liquidity and Capital Resources**

#### *General*

Our primary sources of liquidity are net cash generated from operations, borrowings under the 2017 Credit Facility, anticipated access to debt and capital markets and anticipated proceeds from sale-leaseback transactions. We believe our existing debt agreements provide flexibility for future secured or unsecured borrowings.

We expect that our future funding for working capital needs, capital expenditures, long-term debt repayments and other financing activities will continue to be provided from some or all of these sources. Our future liquidity could be impacted by a decrease in our net cash generated from operations due to a decrease in payments from commercial insurance companies or our ability to access debt and capital markets, which may be restricted as a result of our leverage capacity, existing or future debt agreements, credit ratings and general market conditions.

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF  
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We anticipate that our current level of cash on hand, internally generated cash flows and borrowings under the 2017 Credit Facility in combination with any access to debt and capital markets and/or anticipated proceeds from sale-leaseback transactions will be sufficient to fund our anticipated working capital needs, debt service and repayment obligations and capital expenditures for at least the next twelve months.

**Cash Flow Analysis**

Our cash flows are summarized as follows (in thousands):

	Nine Months Ended September 30,		Increase (Decrease)
	2018	2017	
(Used in) provided by operating activities	\$ (19,758)	\$ 14,030	\$ (33,788)
Used in investing activities	(81,285)	(27,186)	(54,099)
Provided by financing activities	92,484	25,604	66,880
Net change in cash and cash equivalents	(8,559)	12,448	(21,007)
Cash and cash equivalents at end of period	<u>\$ 5,259</u>	<u>\$ 16,412</u>	<u>\$ (11,153)</u>

**Operating Activities**

Cash used in operating activities was \$19.8 million for the nine months ended September 30, 2018, compared to cash provided by operating activities of \$14.0 million for the nine months ended September 30, 2017. Included in the cash used in operating activities for the nine months ended September 30, 2018 was \$25.0 million paid related to the Tennessee claim and \$1.0 million paid related to the Nevada claim.

Total cash collections for the nine months ended September 30, 2018 increased 20.4% from the nine months ended September 30, 2017.

Refer to Note 15 for additional information regarding settlement of the Tennessee claim and the Nevada claim.

**Investing Activities**

Cash used in investing activities was \$81.3 million for the nine months ended September 30, 2018, compared to \$27.2 million for the nine months ended September 30, 2017. Cash used in investing activities for the nine months ended September 30, 2018, was primarily due to the AdCare Acquisition and \$15.5 million used for the purchase of property, plant and equipment.

**Financing Activities**

Cash provided by financing activities was \$92.5 million for the nine months ended September 30, 2018, compared to \$25.6 million for the nine months ended September 30, 2017. Cash provided by financing activities for the nine months ended September 30, 2018, was primarily related to the net proceeds from the \$65.0 million incremental term loan in conjunction with the AdCare Acquisition and a \$37.0 million draw on our 2017 Revolver, of which \$25.0 million related to the settlement of the Tennessee claim as partially offset by scheduled term loan repayments. Refer to Note 10 (Debt) for further information regarding the 2017 Credit Facility.

Refer to Note 15 for additional information regarding settlement of the Tennessee claim and the Nevada claim.

**Financing Relationships**

For a summary of the terms of our financing relationships, see Note 10 (Debt) to the accompanying condensed consolidated financial statements.

**2017 Credit Facility**

On June 30, 2017, we entered into the 2017 Credit Facility with Credit Suisse AG, as administrative agent for the lenders party thereto. The 2017 Credit Facility initially made available to us the 2017 Term Loan in the aggregate principal amount of \$210.0 million and the \$40.0 million 2017 Revolver. The 2017 Credit Facility also provides for standby letters of credit in an aggregate undrawn amount not to exceed \$7.0 million. We incurred approximately \$12.9 million in deferred financing costs related to underwriting and other professional fees, of which \$7.6 million related to the 2017 Term Loan and \$5.3 million related to the 2017 Revolving Facility.

We used the proceeds of the 2017 Term Loan to (i) prepay all existing indebtedness outstanding under the 2015 Credit Agreement and the Deerfield Facility (as further described below), (ii) to pay transaction costs associated with the foregoing and (iii) for general corporate purposes. The proceeds of the 2017 Revolver drawn at closing were used (i) to pay the Deerfield Consent Fee (as defined below) in full, (ii) to pay transaction costs associated with the foregoing and (iii) for general corporate purposes. Proceeds from any additional borrowings under the 2017 Revolver will be used solely for general corporate purposes.

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The 2017 Term Loan is scheduled to mature in June 2023, bears interest at LIBOR plus 6.75% per annum (with a 1.0% floor) or Alternative Base Rate (as defined in the 2017 Credit Facility) plus 5.75% per annum and has incremental borrowing ability subject to certain consents and conditions, including obtaining additional commitments from lenders. The 2017 Revolver is scheduled to mature in June 2022, and bears interest at LIBOR plus 6.00% per annum or Alternative Base Rate plus 5.00% per annum. The 2017 Credit Facility reduced covenant restrictions and increased borrowing capacity as compared to the 2015 Credit Facility and the Deerfield Facility.

In connection with the effectiveness of the 2017 Credit Facility, on June 30, 2017, we terminated the Deerfield Facility.

On September 25, 2017, we entered into an Incremental Loan Assumption Agreement (the "Incremental Agreement"), with the Incremental Revolving Credit Lenders (as defined in the Incremental Agreement), Credit Suisse AG, Cayman Islands Branch, as administrative agent ("Credit Suisse"), and the other Loan Parties (as defined in the Incremental Agreement) party thereto, relating to the 2017 Credit Facility. The Incremental Agreement provided for an increase in our existing revolving line of credit from \$40.0 million to \$55.0 million.

On March 1, 2018, in conjunction with the AdCare Acquisition, we closed on a \$65.0 million incremental term loan under the 2017 Credit Facility. In connection with the incremental term loan, we incurred \$2.6 million in deferred financing costs related to underwriting and other professional fees. As of September 30, 2018, \$304.2 million was outstanding under the 2017 Credit Facility, including \$37.0 million related to the 2017 Revolver and \$267.2 million related to the 2017 Term Loan.

As of September 30, 2018, our borrowing availability under the 2017 Revolver was \$18.0 million, less \$2.5 million of outstanding letters of credit.

### *Subordinated Note*

On March 1, 2018, in conjunction with the AdCare Acquisition, in consideration for covenants and agreements set forth in the Purchase Agreement, we issued the AdCare Note to the Seller, in the original principal amount of \$9.6 million, which matures on September 29, 2023 and accrues interest at a fixed rate per annum equal to 5.0%, compounded annually. Payments of principal and interest pursuant to the AdCare Note commenced on April 30, 2018 and will continue until the maturity date.

### *Capital Lease Obligations*

We have capital leases with third-party leasing companies for equipment and office furniture. The capital leases bear interest at rates ranging from 2.7% to 5.8% and have maturity dates through April 2020. Total obligations under capital leases at September 30, 2018 were \$0.7 million, of which \$0.5 million was included in the current portion of long-term debt.

### *Financing Lease Obligation*

On August 9, 2017, we entered into a \$25.0 million sale-leaseback transaction ("2017 Sale Leaseback") with MedEquities Realty Operating Partnership, LP, a subsidiary of MedEquities Realty Trust, Inc. ("MedEquities"). MedEquities purchased two of our drug and alcohol rehabilitation outpatient facilities and two of our sober living facilities: the Desert Hope Facility and Resolutions Las Vegas, each located in Las Vegas, Nevada, and the Greenhouse Facility and Resolutions Arlington, each located in Arlington, Texas (collectively, the "Sale-Leaseback Facilities").

Simultaneously with the sale of the Sale-Leaseback Facilities, we entered into a lease, dated August 9, 2017, in which we will continue to operate the Sale-Leaseback Facilities. The lease provides for a 15-year term with two separate renewal terms of five years each if we choose to exercise our right to extend the lease.

The initial annual minimum rent payable is \$2.2 million due in equal monthly installments of \$0.2 million. On the first, second and third anniversary of the lease date, the annual rent will increase 1.5% of the annual rent in effect for the immediately preceding year. On the fourth anniversary of the lease date and thereafter during the lease term, the annual rent will increase to the amount equal to the CPI Factor (as defined in the Lease) multiplied by the annual rent in effect for the immediately preceding year; provided, however, that the adjusted annual rent increase will never be less than 1.5% or greater than 3.0%.

### **Consolidation of VIEs**

The Professional Groups engage physicians and mid-level service providers to provide professional services to our clients through professional services agreements with each treatment facility. Under the professional services agreements, the Professional Groups also provide a physician to serve as medical director for the applicable facility. The Professional Groups either bill the payor for their services directly or are compensated by the treatment facility based on fair market value hourly rates. Each of the professional services agreements has a term of five years and will automatically renew for additional one-year periods.

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We provided the initial working capital funding in connection with the formation of the Professional Groups and recorded the balance as a receivable on our balance sheet. We make additional advances to the Professional Groups during periods in which there is a shortfall between revenue collected by the Professional Groups from the treatment facilities and payors, on the one hand, and the Professional Group's contracting expenses and payroll requirements, on the other hand, thereby increasing the balance of the receivable. Excess cash flow of the Professional Groups is repaid to us, resulting in a decrease in the receivable. The Professional Groups are obligated to repay these funds and are charged interest at commercially reasonable rates. We had receivables from the Professional Groups at December 31, 2017. The receivables due to us from the Professional Groups are eliminated in consolidation as the Professional Groups are VIEs of which we are the primary beneficiary.

We have entered into written management services agreements with each of the Professional Groups under which we provide management and other administrative services to the Professional Groups. These services include billing, collection of accounts receivable, accounting, management and human resource functions. Pursuant to the management services agreements, the Professional Groups' monthly revenue will first be applied to the payment of operating expenses consisting of refunds or rebates owed to clients or payors, compensation expenses of the physicians and other service providers, lease payments, professional and liability insurance premiums and any other costs or expenses incurred by us for the benefit of the Professional Groups and, thereafter, applied to the payment of a management fee equal to 20% of the Professional Groups' gross collected monthly revenue. As described above, we also provide financial support to each Professional Group on an as-needed basis to cover any shortfall between revenue collected by such Professional Groups from the treatment facilities and payors and the Professional Group's contracting expenses and payroll requirements. Through these arrangements, we are directing the activities that most significantly impact the financial results of the respective Professional Groups; however, treatment decisions are made solely by licensed healthcare professionals employed or engaged by the Professional Groups as required by various state laws. Based on our ability to direct the activities that most significantly impact the financial results of the Professional Groups, provide necessary funding and the obligation and likelihood of absorbing all expected gains and losses, we have determined that we are the primary beneficiary, and, therefore, consolidate the seven Professional Groups as VIEs.

### **Off Balance Sheet Arrangements**

We have entered into various non-cancelable operating leases expiring through June 2025. Commercial properties under operating leases primarily include space required to perform client services and space for administrative facilities. Rent expense was \$2.8 million and \$2.1 million for the three months ended September 30, 2018 and 2017, respectively, and \$7.4 million and \$5.8 million for the nine months ended September 30, 2018 and 2017, respectively.

**Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

Our interest expense is sensitive to changes in market interest rates. With respect to our interest-bearing liabilities, our long-term debt outstanding at September 30, 2018 consisted of \$304.2 million of variable rate debt with interest based on LIBOR, plus an applicable margin. A hypothetical 1.0% increase in interest rates would decrease our pre-tax income and cash flows by approximately \$3.0 million on an annual basis based upon our borrowing level at September 30, 2018.

**Item 4. Controls and Procedures.****Evaluation of Disclosure Controls and Procedures**

As of the end of the period covered by this report, our management conducted an evaluation, with the participation of our chief executive officer and chief financial officer, of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the “Exchange Act”). Based on this evaluation, our chief executive officer and chief financial officer concluded that, as of such date, our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC’s rules and forms and that such information is accumulated and communicated to management, including our chief executive officer and chief financial officer, as appropriate to allow timely decisions regarding required disclosure.

**Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting (as defined in Exchange Act Rule 13a-15(f)) during the period covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

From time to time, we may be engaged in various lawsuits and legal proceedings in the ordinary course of our business. Except as described in Note 15 to the Company's condensed consolidated financial statements included in this Quarterly Report on Form 10-Q and incorporated by reference in this Part II, Item 1, we are currently not aware of any legal proceedings the ultimate outcome of which, in our judgment based on information currently available, would have a material adverse effect on our business, financial condition or results of operations. In addition, although certain legal proceedings described in Note 15 may not be required to be disclosed in this Part II, Item 1 under SEC rules because of immateriality, due to the nature of the business of the Company, we believe that the discussion of these open legal matters may provide useful information to security holders or other readers of this Quarterly Report on Form 10-Q.

### Item 1A. Risk Factors

In addition to the other information contained in this Quarterly Report, the risks and uncertainties that we believe could materially affect our business and financial condition, or future results and are most important for you to consider are discussed in Part I, "Item 1A. Risk Factors" in our Annual Report on Form 10-K filed with the SEC on February 23, 2018, as updated by our Quarterly Report on Form 10-Q filed with the SEC on May 9, 2018. Additional risks and uncertainties which are not presently known to us, which we currently deem immaterial or which are similar to those faced by other companies in our industry or business in general, may also materially and adversely affect any of our business, financial position or future results.

We are updating the risk factors contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, as updated by our Quarterly Report on Form 10-Q filed with the SEC on May 9, 2018. The risk factor below replaces the risk factor in our Form 10-K for the fiscal year ended December 31, 2017 entitled, "*We rely on our multi-faceted sales and marketing program to help those seeking addiction treatment receive care at our facilities and in our treatment programs. Any disruption in our national sales and marketing program, including increased governmental regulations or rules and restrictions imposed by private advertising forums, could have a material adverse effect on our business, financial condition and results of operations.*"

***We rely on our multi-faceted sales and marketing program to continuously attract and enroll clients in our network of facilities. Our sales and marketing program includes the use of digital media, including our recovery resource websites that provide information about addiction treatment and connect website visitors with our helpline. Any disruption in our national sales and marketing program, including our digital marketing resources, could have a material adverse effect on our business, financial condition and results of operations.***

We believe our national sales and marketing program provides us with a competitive advantage compared to treatment facilities that primarily target local geographic areas, use fewer marketing channels to attract clients and have fewer treatment options than we can provide. If any disruption occurs in our national sales and marketing program for any reason, or if we are unable to effectively attract and enroll new clients to our network of facilities, our ability to maintain census could be adversely affected, which could have a material adverse effect on our business, financial condition and results of operations.

Internet search engines play an increasingly important role in addiction treatment marketing. Google and other search engines use complex algorithms to rank websites. The algorithms take into account many factors, including the domain name itself, website content and user-friendly factors such as the speed at which the website pages may be clicked through and viewed. We cannot predict or control changes in algorithms and website rankings, which may result in lower rankings for our websites. Additionally, Google and other online platforms have instituted review processes required to advertise on their websites. Some of these processes are time-consuming, complex and continuously evolving. We cannot predict how these private processes, rules and restrictions will evolve or be applied to individual advertising applicants. Unexpected changes in these areas may result in a decrease in calls to our admissions center, a decrease in interactions with potential clients and a lowering of our census, which could have and material adverse effects on our business, financial condition and results of operations.

In addition, our ability to grow or even to maintain our existing level of business depends significantly on our ability to establish and maintain close working and referral relationships with hospitals, other treatment facilities and clinicians, employers, alumni, employee assistance programs and other referral sources. We have no binding commitments with any of these referral sources. We may not be able to maintain our existing referral relationships or develop and maintain new relationships in existing or new markets. Negative changes to our existing referral relationships may cause the number of people to whom we provide care to decrease, which could have and material adverse effects on our business, financial condition and results of operations.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds*****Issuer Purchases of Equity Securities by the Issuer and Affiliated Purchasers***

The following table sets forth certain information with respect to common stock purchased by the Company for the three months ended September 30, 2018:

	<b>Total number of shares purchased</b> <small>(1)</small>	<b>Aggregate price paid per share</b>
July 1, 2018 through July 31, 2018	—	—
August 1, 2018 through August 31, 2018	—	—
September 1, 2018 through September 30, 2018	3,518	\$ 7.63

(1) Includes shares of the Company's common stock acquired by the Company in connection with satisfaction of tax withholding obligations on vested restricted stock.

The Company did not purchase any shares as part of a publicly announced plan or program during the three months ended September 30, 2018.

**Item 3. Defaults Upon Senior Securities**

None.

**Item 4. Mine Safety Disclosures**

Not applicable.

**Item 5. Other Information**

None.

**Item 6. Exhibits**

<u>Number</u>	<u>Exhibit Description</u>
10.1	<a href="#"><u>Employment Offer Letter, dated August 30, 2018, by and between AAC Holdings, Inc. and Stephen Ebbett. (previously filed as Exhibit 10.1 to the Current Report on Form 8-K (File No. 001-36643), filed on September 5, 2019 and incorporated herein by reference).</u></a>
31.1*	<a href="#"><u>Certification of Michael T. Cartwright, Chief Executive Officer, pursuant to Rule 13a-14(a) and Rule 15d-14(a) of the Securities Exchange Act of 1934.</u></a>
31.2*	<a href="#"><u>Certification of Andrew W. McWilliams, Chief Financial Officer, pursuant to Rule 13a-14(a) and Rule 15d-14(a) of the Securities Exchange Act of 1934.</u></a>
32.1**	<a href="#"><u>Certification of Michael T. Cartwright, Chief Executive Officer, pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u></a>
32.2**	<a href="#"><u>Certification of Andrew W. McWilliams, Chief Financial Officer, pursuant to 18 U.S.C. 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u></a>
101.INS*	XBRL Instance Document
101.SCH*	XBRL Taxonomy Extension Schema Document
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF*	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB*	XBRL Taxonomy Extension Label Linkbase Document
101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document

\* Filed herewith.

\*\* This certification is not deemed filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act or the Exchange Act.



## Section 3: EX-31.2 (EX-31.2)

Exhibit 31.2

### CERTIFICATION PURSUANT TO SECTION 302 OF SARBANES-OXLEY ACT OF 2002

I, Andrew W. McWilliams, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of AAC Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods covered by this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 6, 2018

By: /s/ Andrew W. McWilliams

Andrew W. McWilliams  
Chief Financial Officer

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## Section 4: EX-32.1 (EX-32.1)

Exhibit 32.1

### CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of AAC Holdings, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 6, 2018

By: /s/ Michael T. Cartwright

Michael T. Cartwright  
Chairman and Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

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## Section 5: EX-32.2 (EX-32.2)

**Exhibit 32.2**

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of AAC Holdings, Inc. (the "Company") on Form 10-Q for the period ended September 30, 2018, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: November 6, 2018

By: /s/ Andrew W. McWilliams  
Andrew W. McWilliams  
Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

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